

# Industrial Viewpoint on Wireless Sensor Networks

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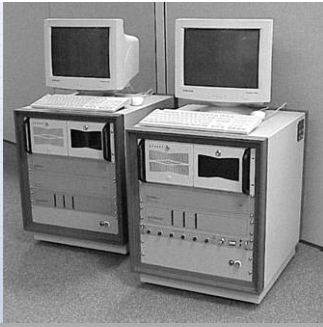
Corporate Research

Lab for Emerging Technologies

## Content

- The Overall Picture – Industrial Trends
- Criteria for Valid Applications
- Examples for Ongoing projects on Sensor Networks

**1970**



**Mainframe Computers**



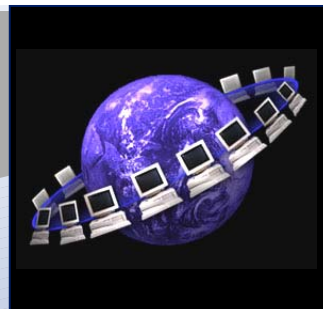
**1990**



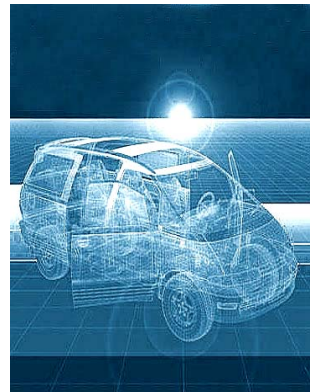
**Personal Computer**



**2010**



**Ambient Intelligence**

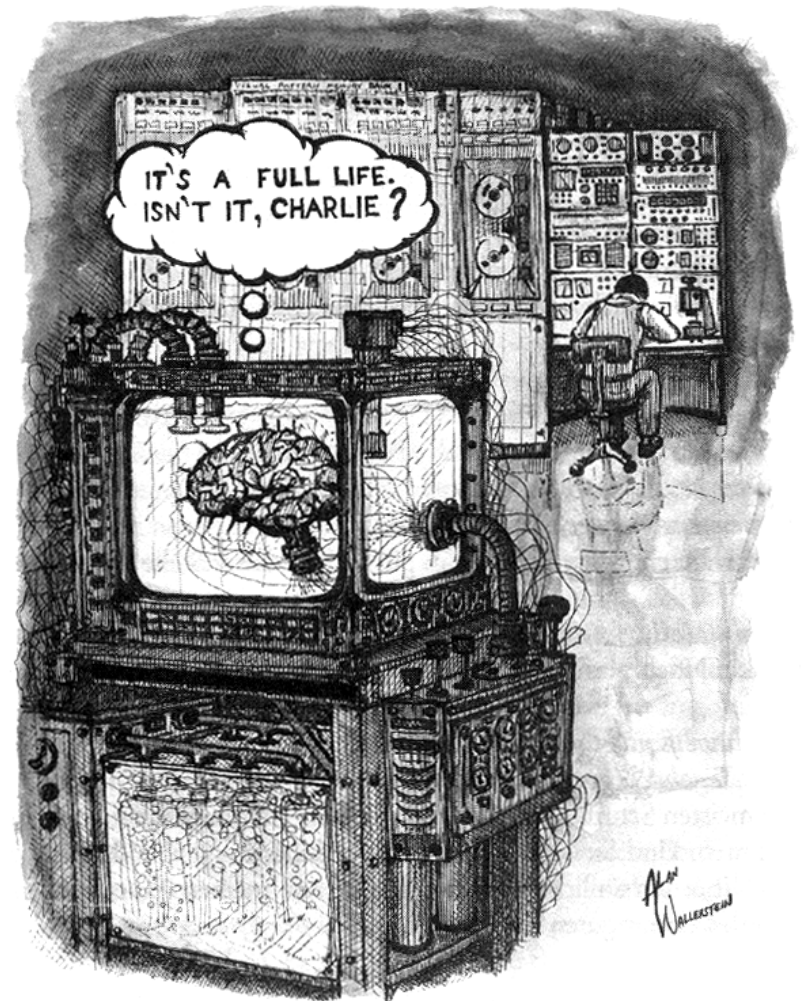


## Trend to ...

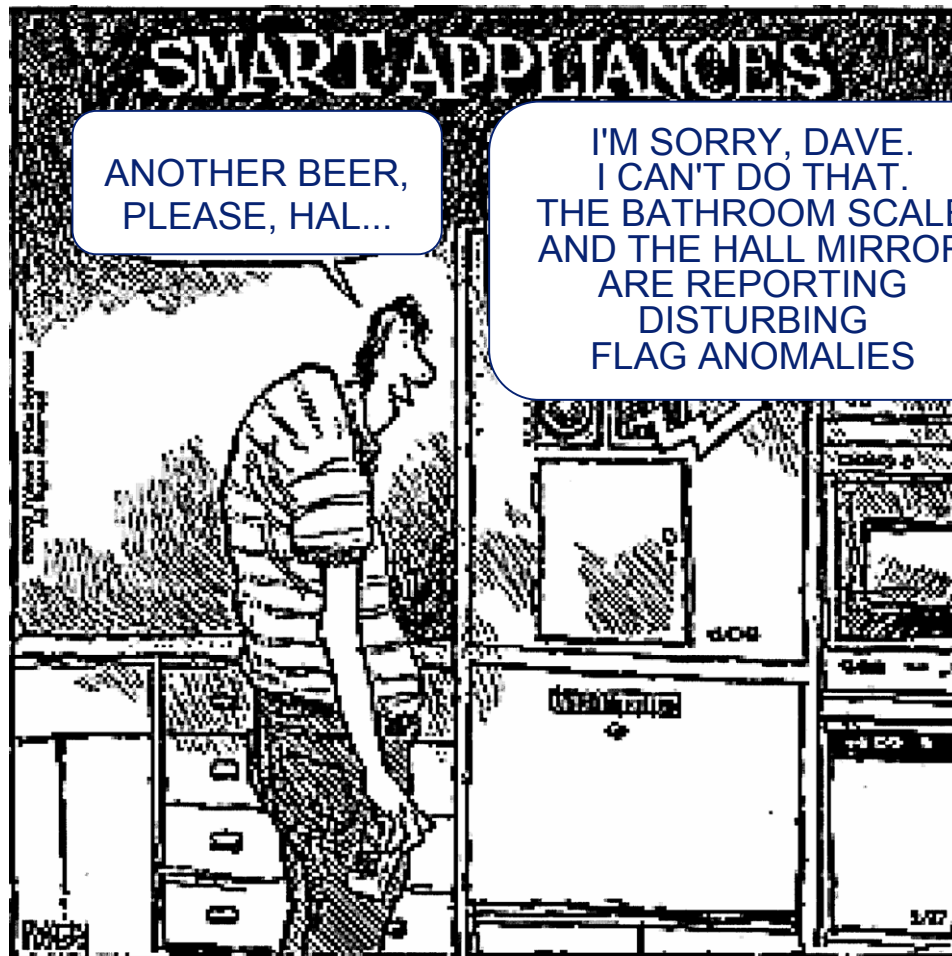
... disappearance of electronics into the environment of human beings  
Invisible electronic appliances serve humans.

In "virtual reality" humans become part of an electronic environment

The ultimate virtual reality:  
Cyborgs



# Not all ideas will make it to the customer ...





# Industrial Boundary Conditions

Customer orientation:

Concrete benefit for customer should be in the foreground

...This is not trivial!...

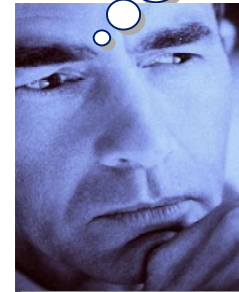
People are disappointed if things don't work

An excellent man machine interface is key to this development

Concentrate on services

Take care the accessible revenue volume is above a certain minimum

Avoid fears for dominating technology



# Industrial view of future applications

- ◆ Think about applications that are around the corner (scope of 5-10 years)



# Sindrion – A Hierarchical Network

## Networking of Smart Transceivers

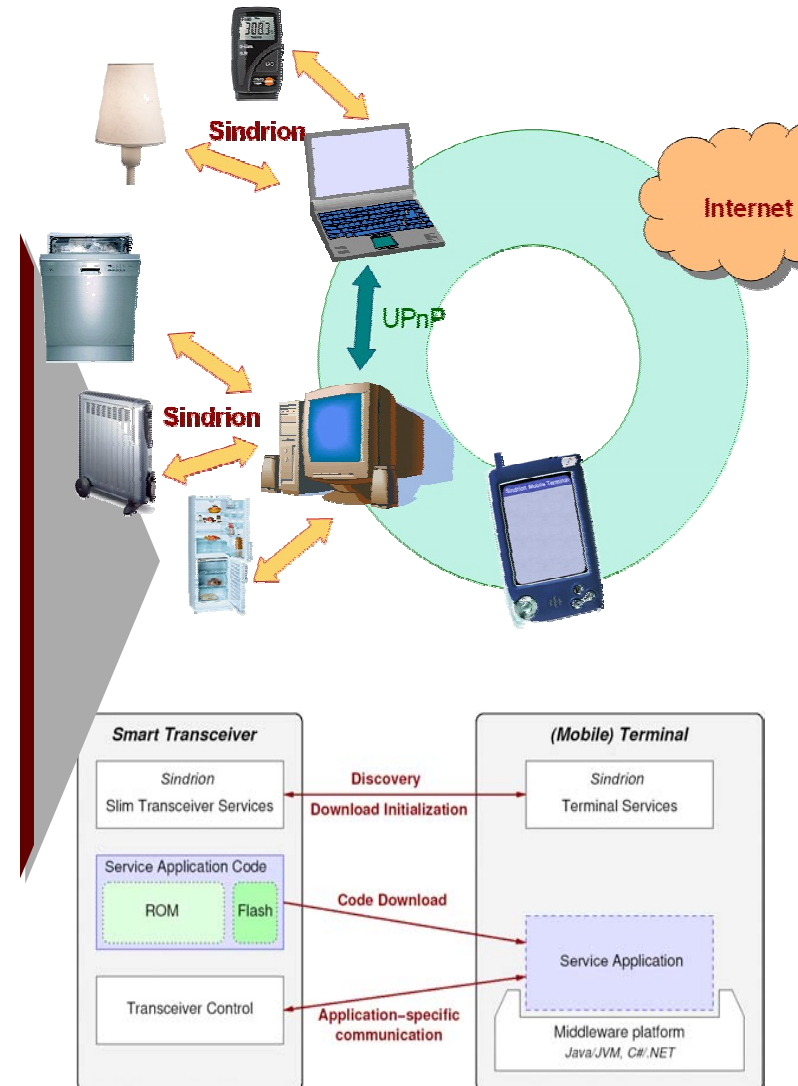
- Platform for simple integration of electronic devices
- Low-cost low-power solution

## Advantages

- Seamless integration into Universal Plug and Play™ (UPnP™)
- Ad-hoc networking
- Zero-configuration

## Applications

- Home automation (HVAC, Lighting, Sensors, Remote Control)
- Service (Automated billing, surveillance, malfunction detection)
- Entertainment / Infotainment





# The 1 Cent Tag – An Extremely Hierarchical Sensor Network

## Technologies for a Distributed Electronic System

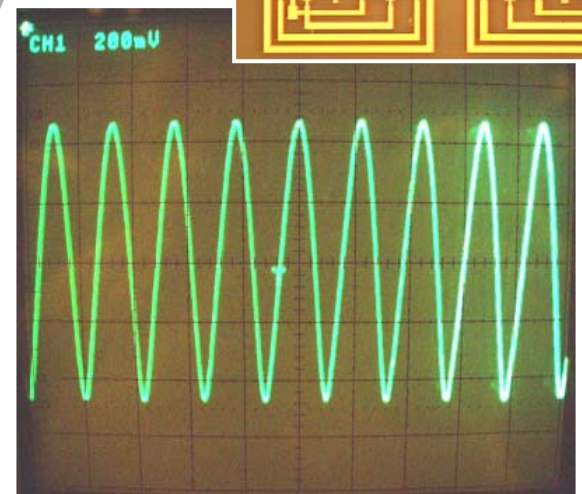
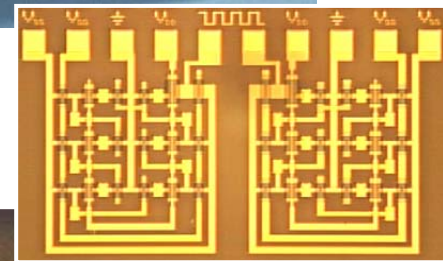
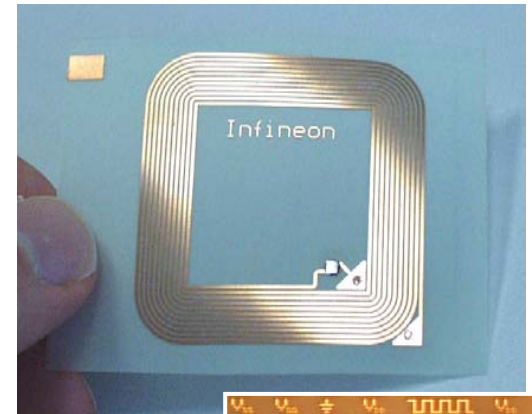
- Polymer electronics
- Si-based tags

## Advantages/Disadvantages

- Homogeneous printing process for polymer solution
- Evolutionary roadmap for Si-based solution

## Applications

- Logistics in industrial environments
- Tagging of warehouse and food store goods



# Smart Textiles – A Wired Sensor Network

## Integrated processor network

- Fault-tolerant
- Self-organizing

## Textile integration

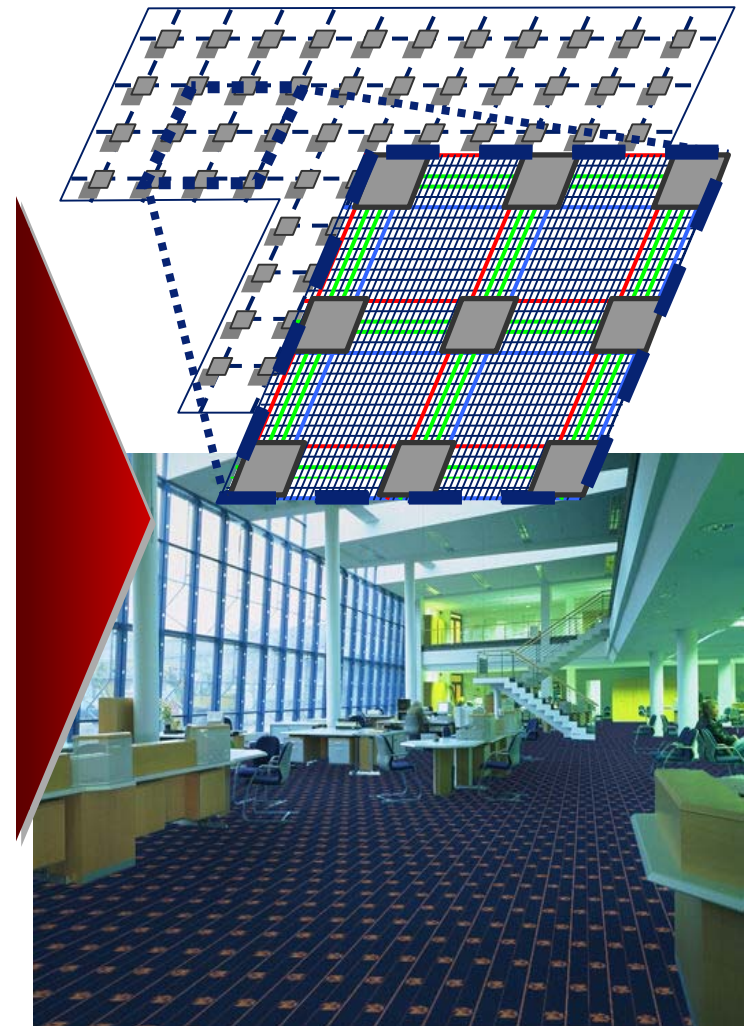
- Robust
- Flexible
- Low-cost

## Advantages

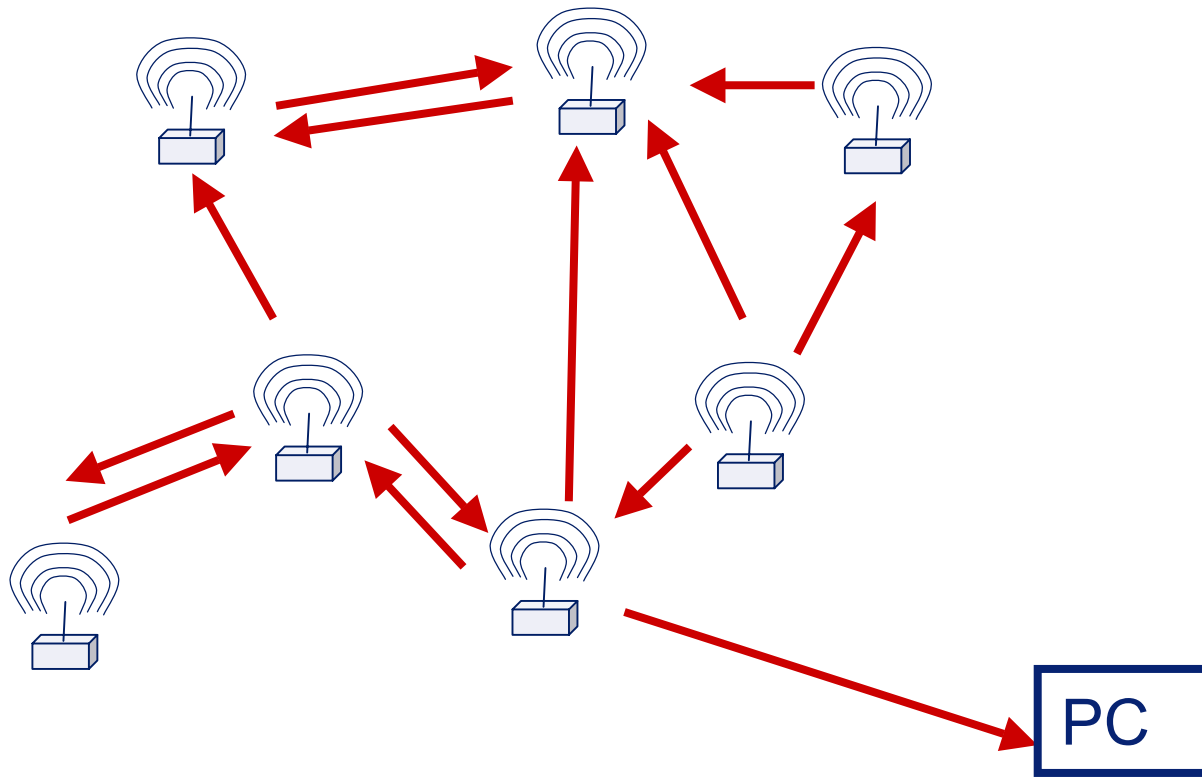
- Easy installation
- Customized solutions

## Applications

- Surveillance and guidance systems
- Intelligent and flexible displays
- Large area sensor systems







**Statement:** Peer-to-peer wireless sensor networks generate too much traffic just saying who is here and there and questioning who wants to talk to allow reasonable applications too much power, too little payload data

**Advise:** Limit flexibility and go for real application cases thus becoming more competitive