

Ubiquitous & Pervasive Computing: A Technology-driven Motivation



Friedemann Mattern
ETH Zürich



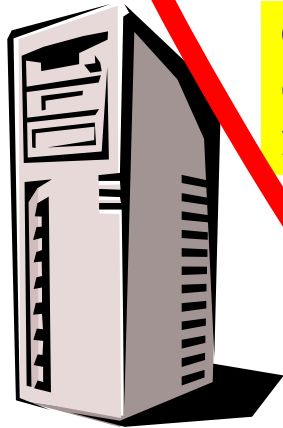


Hardware Trends

Size

Number

Computing: A Clear Trend



One computer
(mainframe)
for many people



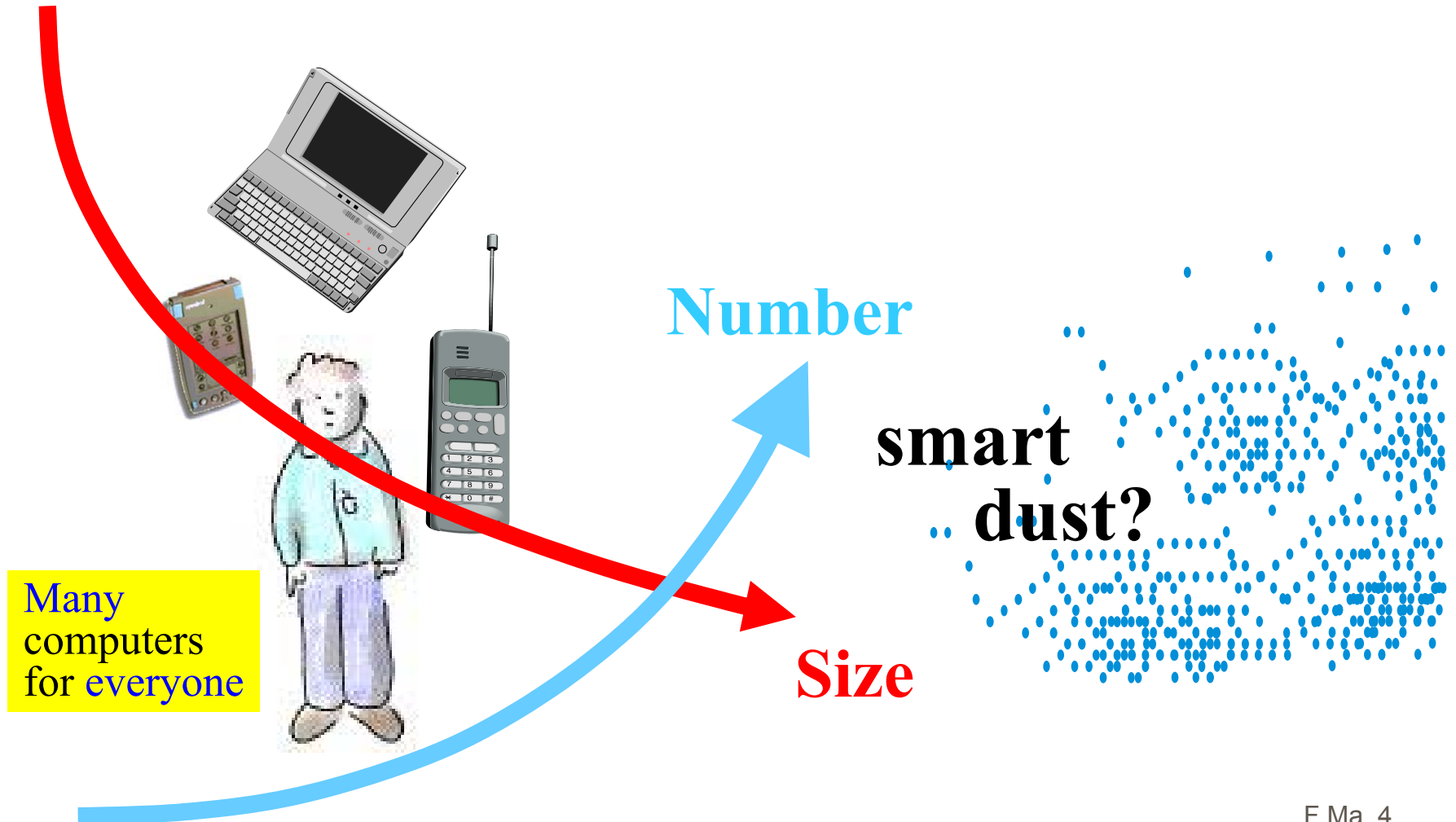
One computer
(PC) for
everyone



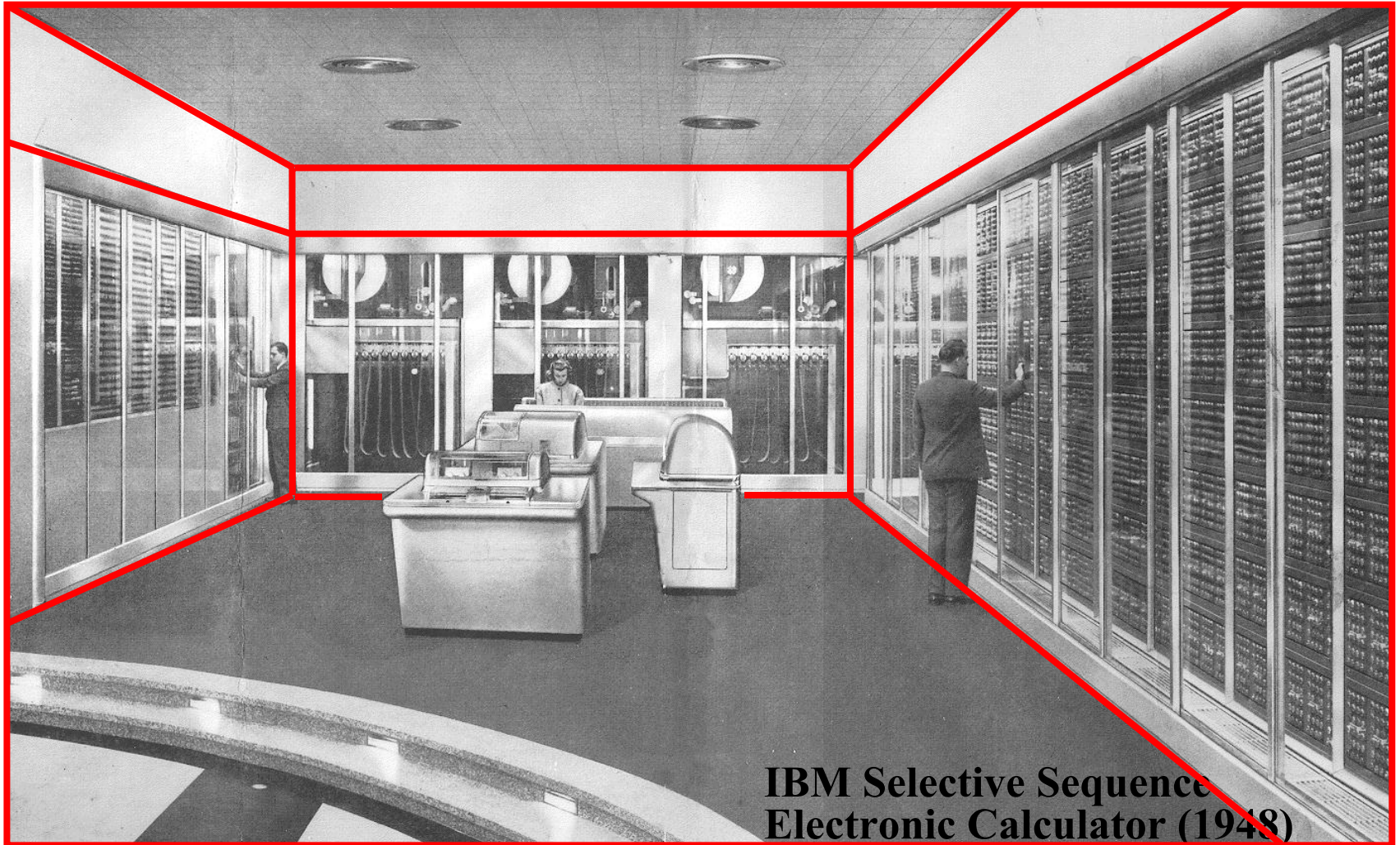
Many
computers
for everyone



The Trend... What Next?

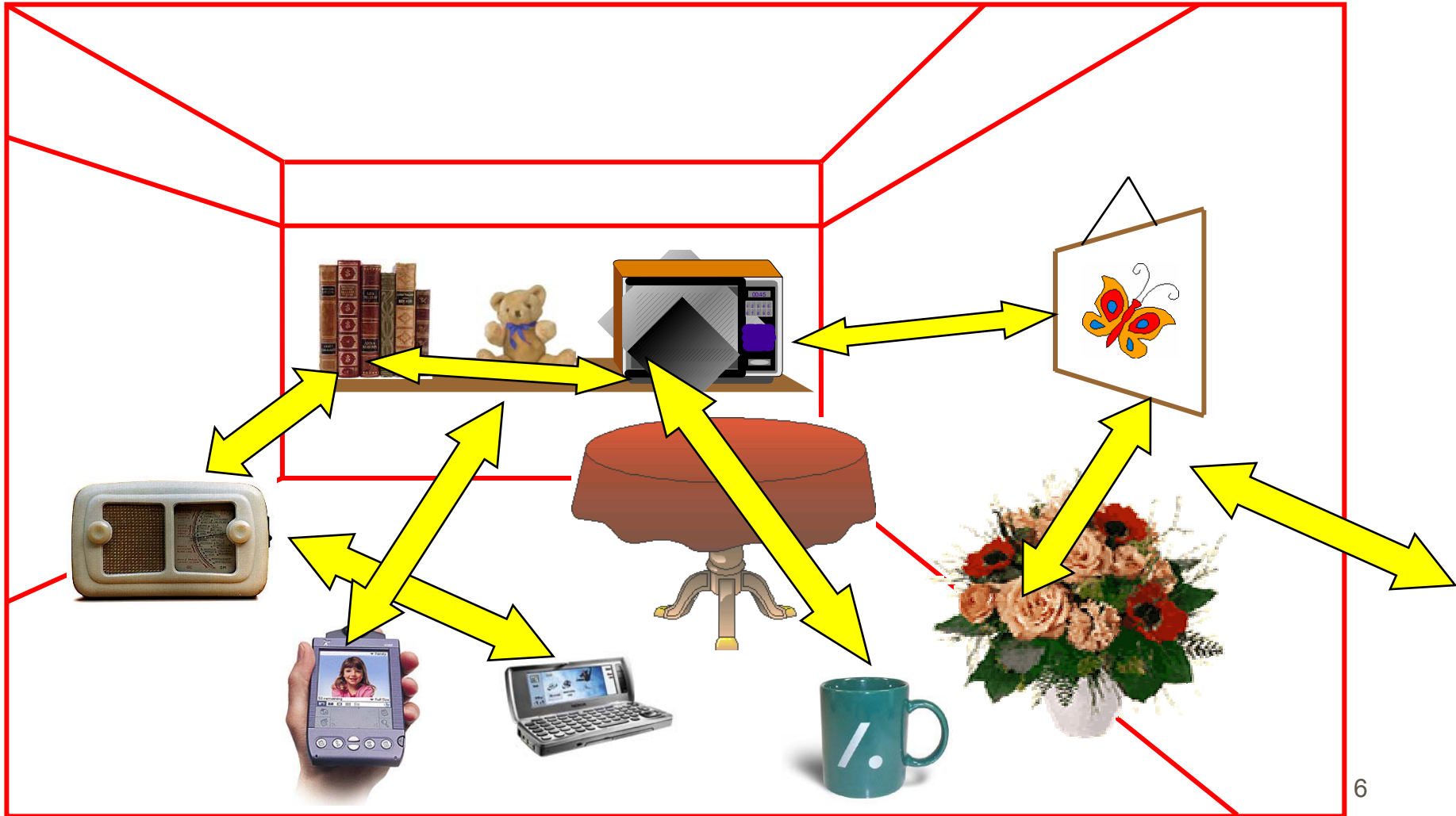


„Yesterday's Computers Filled Rooms...”



IBM Selective Sequence
Electronic Calculator (1948)

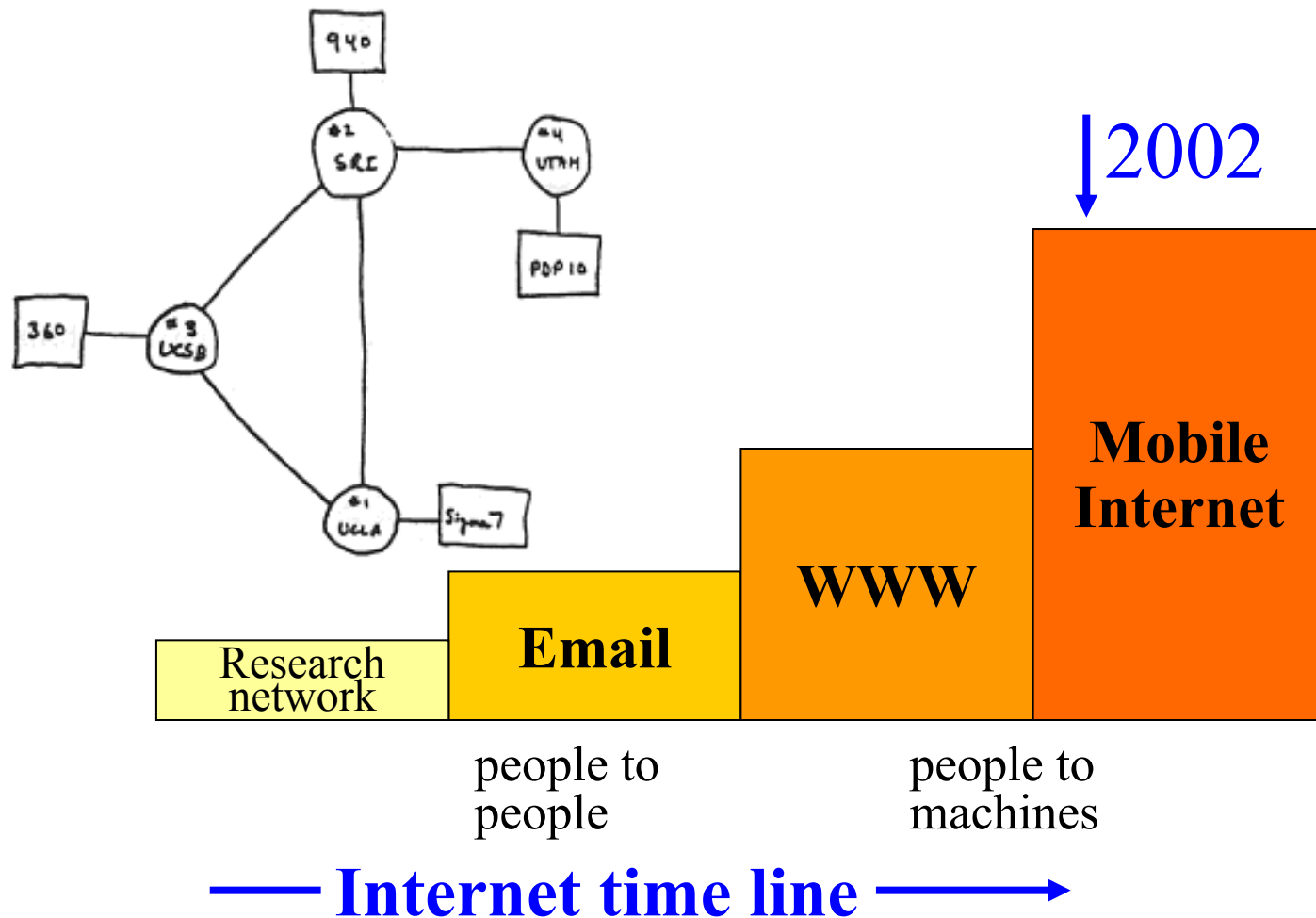
„Yesterday's Computers Filled Rooms - So Will Tomorrow's.“



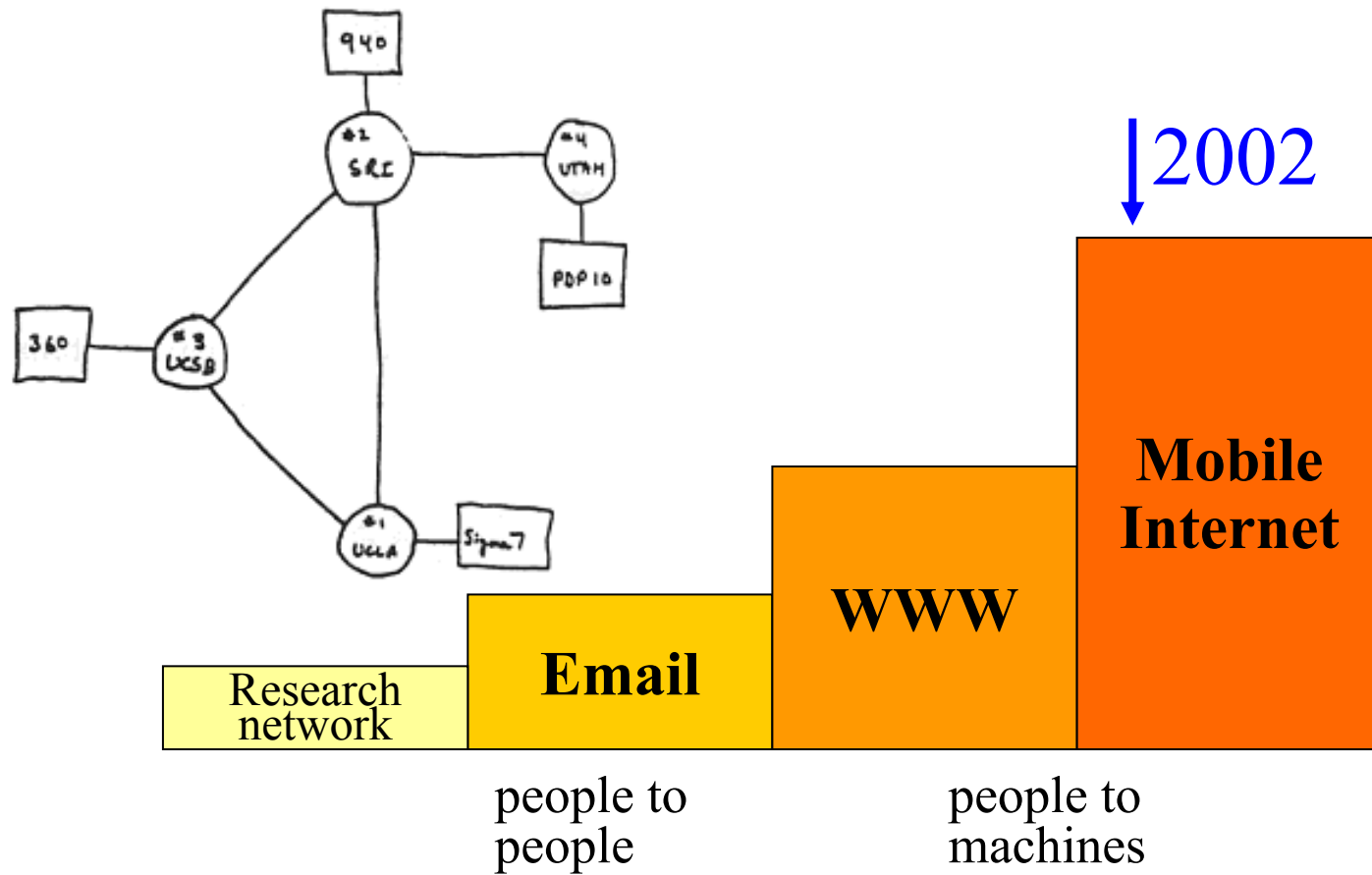


Internet Trends

The Qualitative Growth of the Internet



The Qualitative Growth of the Internet



— Internet time line —→

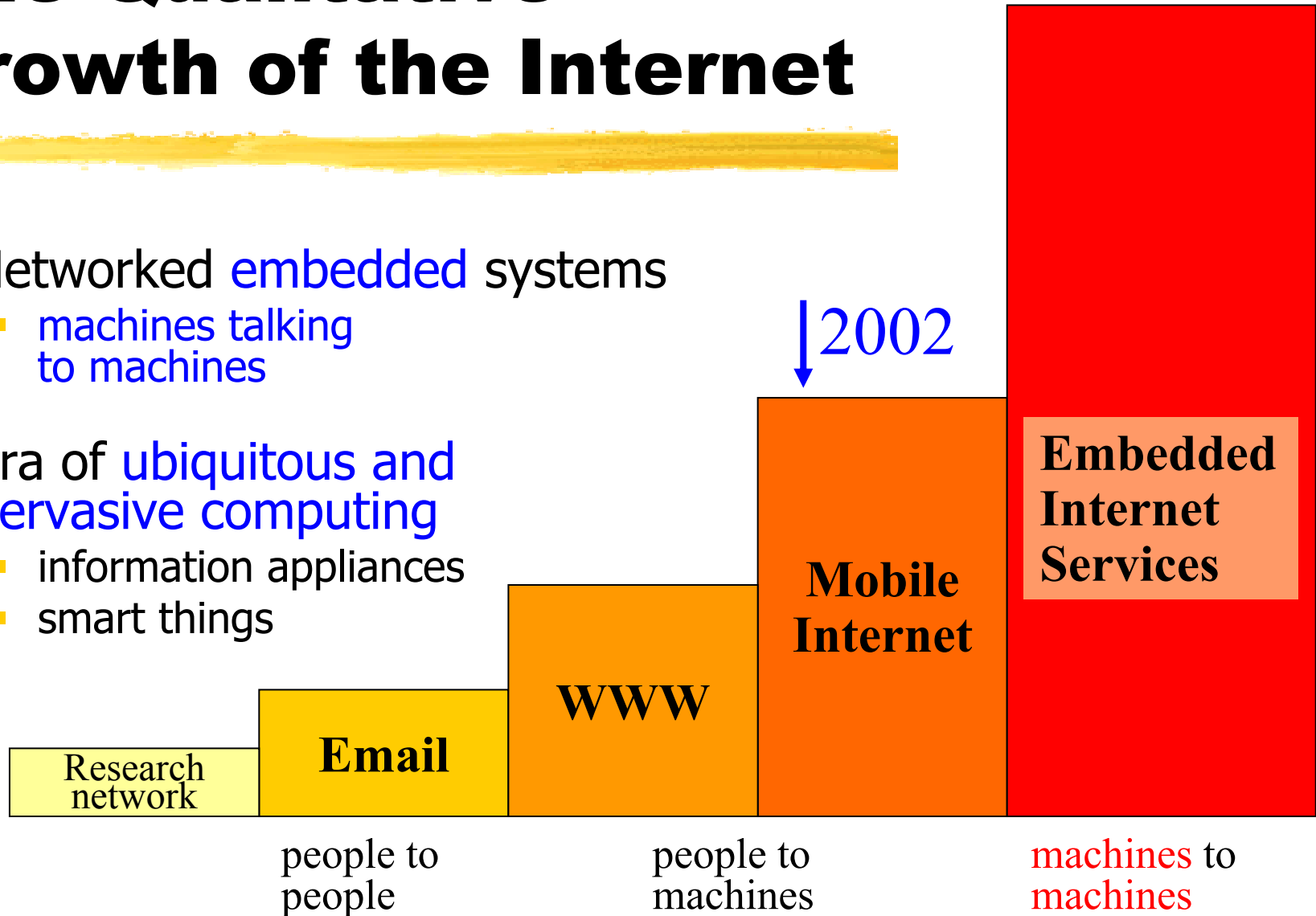
The Qualitative Growth of the Internet

- Networked **embedded** systems

- machines talking to machines

- Era of **ubiquitous and pervasive computing**

- information appliances
- smart things



— **Internet time line** —→


Ubiquitous Computing

- Today, the Internet connects all *computers*



- Tomorrow everyday *objects* will become *smart*
 - embedded processors
- ...and they will all be *interconnected*
 - wireless communication





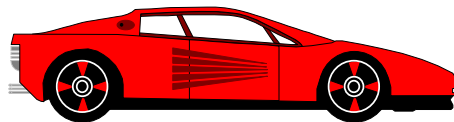
Everything
Smart?

Embedded Computing Enables „Cooperating Smart Things“

Real world objects are enriched with information processing capabilities

1. Embedded processors

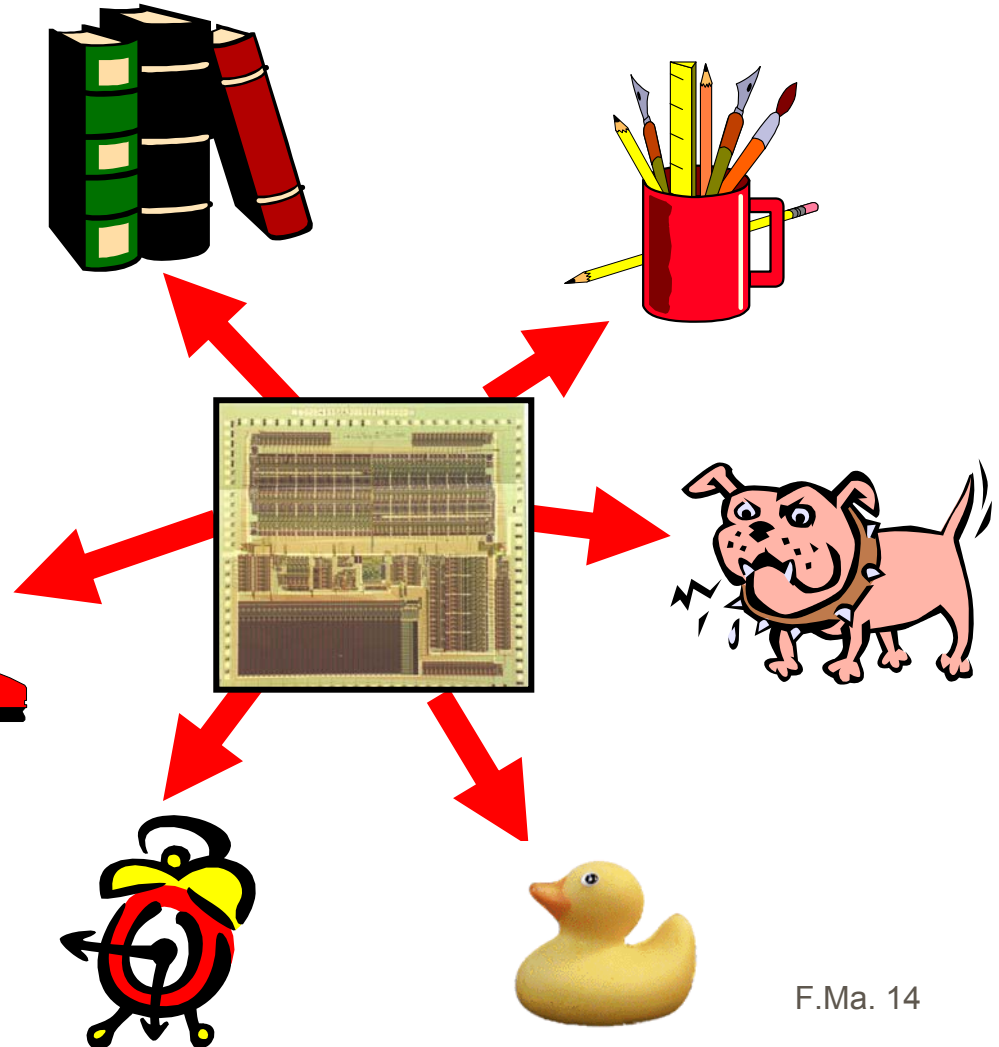
- in everyday objects
- small
- cheap
- lightweight



2. Wireless communication

- spontaneous networks

3. Sensors

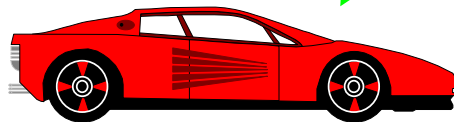


Embedded Computing Enables „Cooperating Smart Things“

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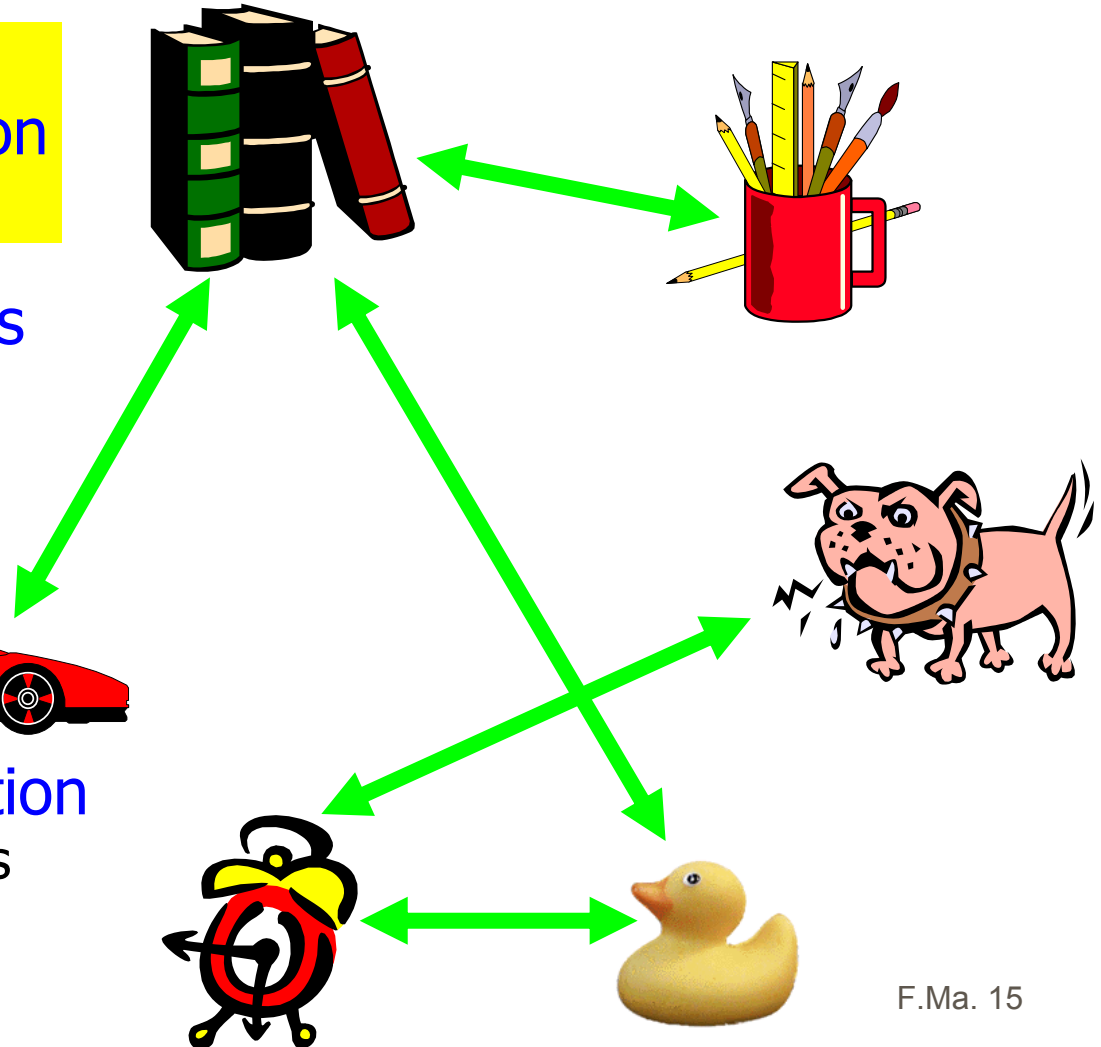
- in everyday objects
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2. Wireless communication

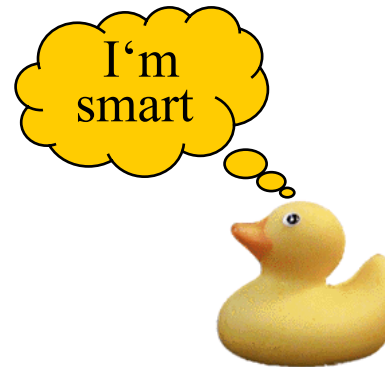
- spontaneous networks

3. Sensors

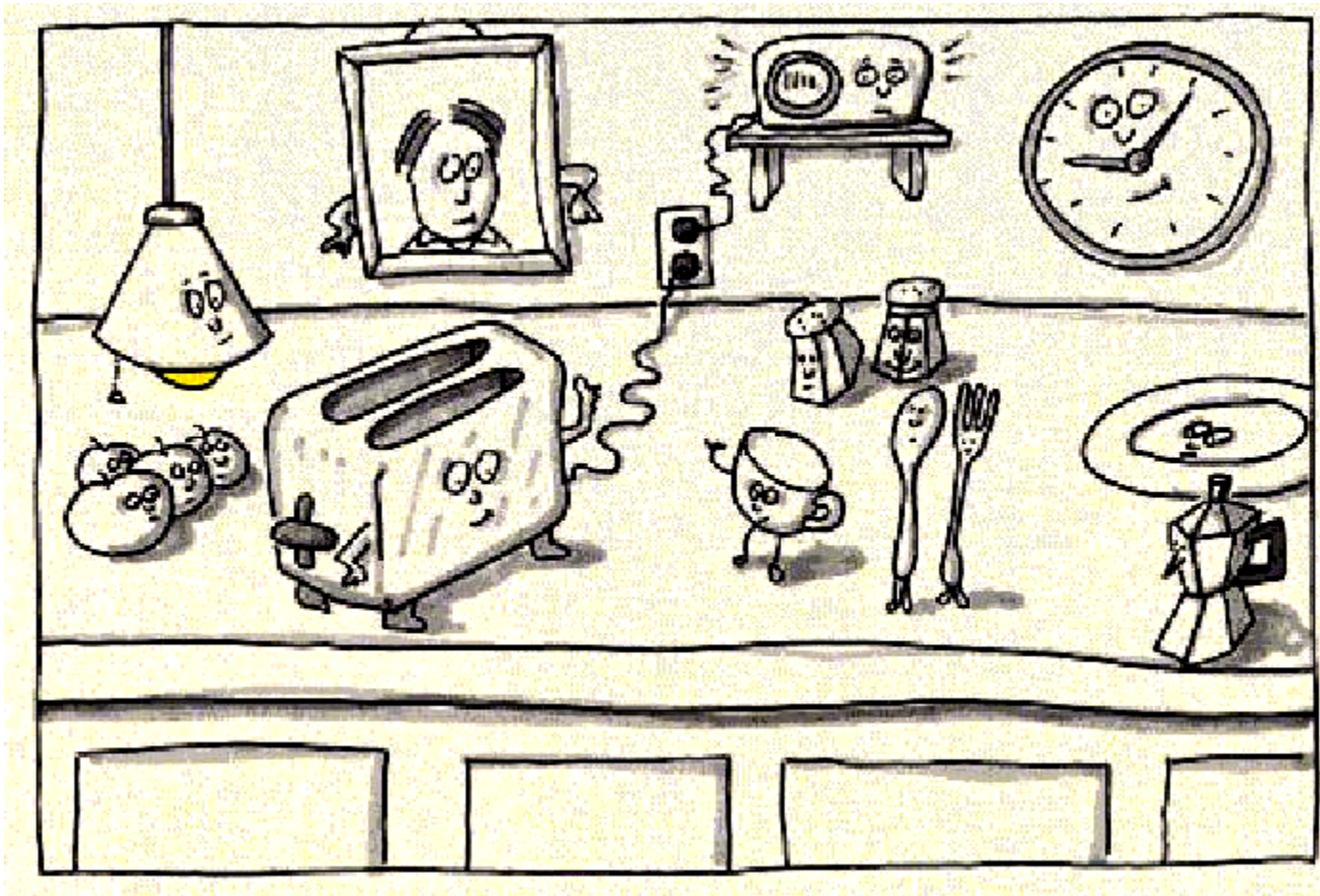


What If All Things Were Smart?

- And **communicate** with each other?



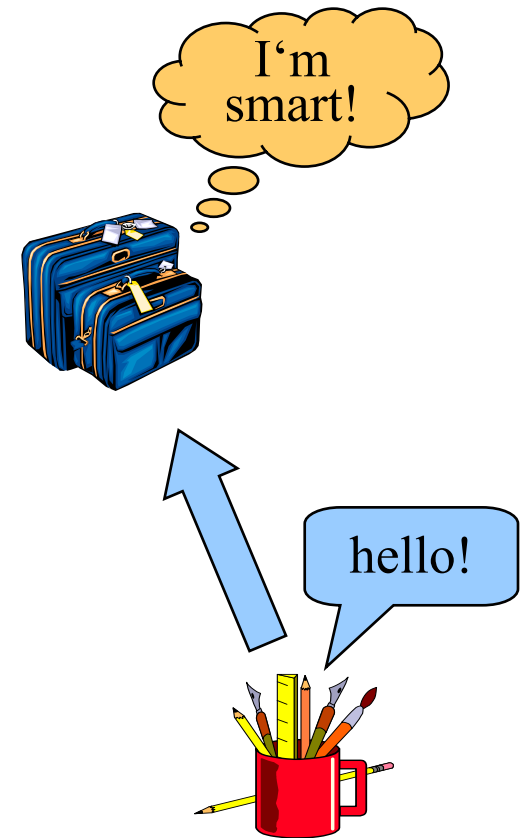
Smart Objects?



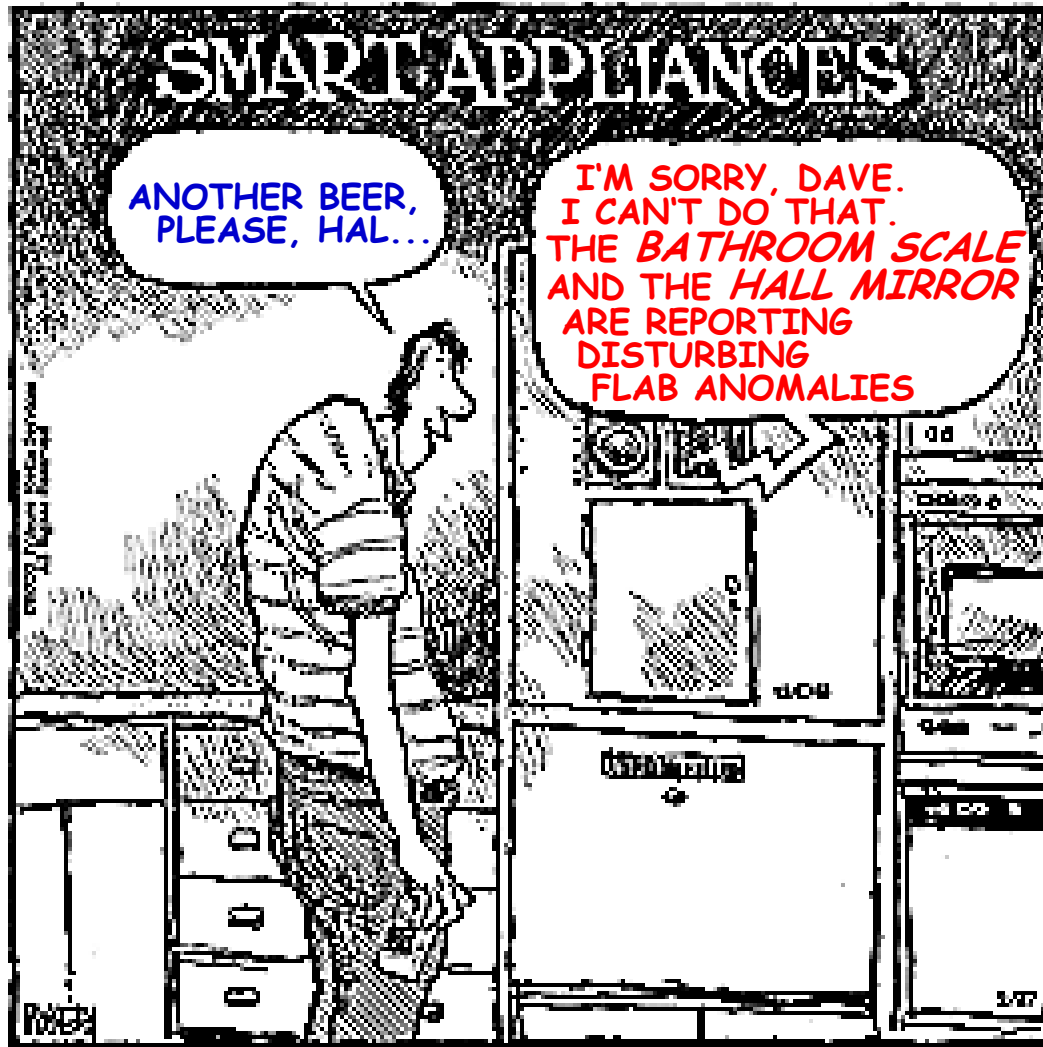
„A Dancing Toaster“ (Rich Gold, XEROX PARC)

Smart Objects!

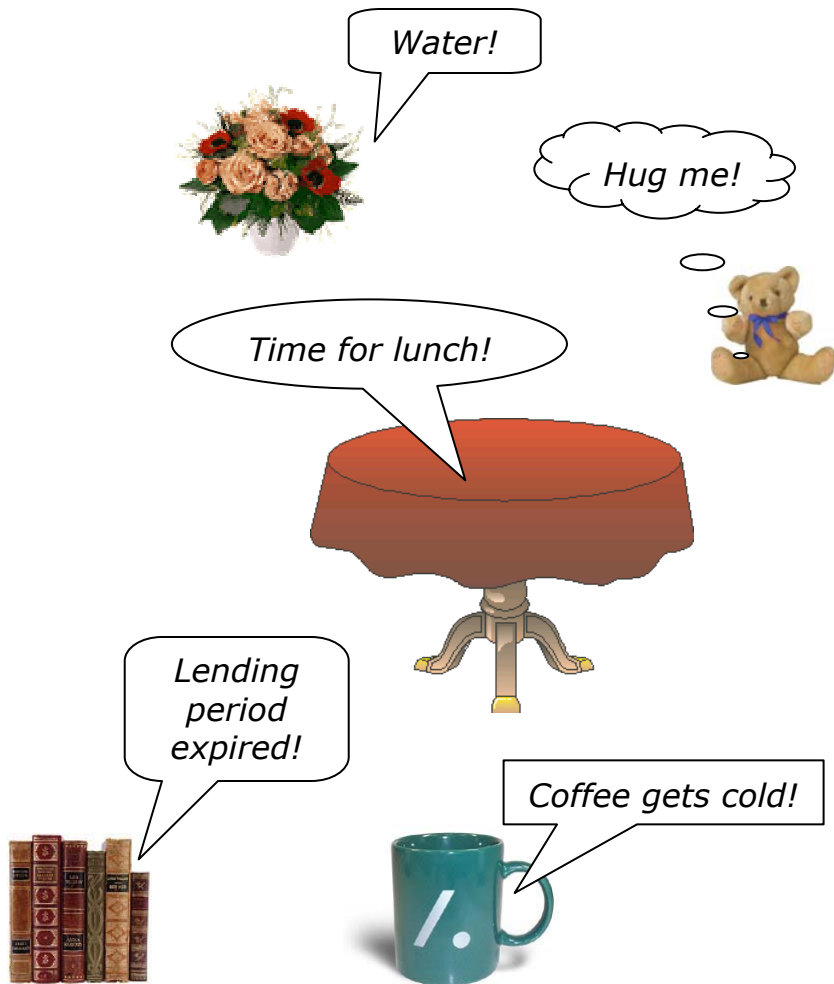
- Can **remember** pertinent events
 - they have a **memory**
- Show **context-sensitive behavior**
 - they may have **sensors**
 - → location / situation awareness
- Are **responsive**
 - communicate with their environment
 - **networked** with other smart objects



Networked with Other Smart Objects?



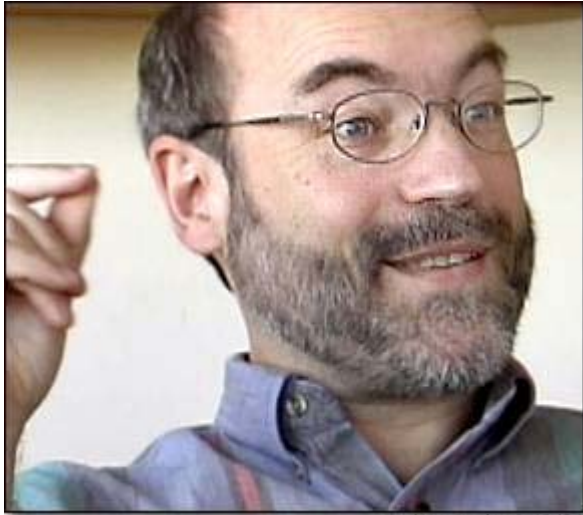
Happy Networking?





Calm Technology?

Calm Technology!



- Mark Weiser
 - 1952 - 1999
 - XEROX PARC

- The Coming Age of Calm Technology
 - „As technology becomes more imbedded and invisible, it calms our lives by removing the annoyances while keeping us connected with what is truly important"
- 1988 Notion of Ubiquitous Computing
 - „In the 21st century the technology revolution will move into the everyday, the small and the invisible..."
- The Disappearing Computer
 - „The most profound technologies are those that disappear. They weave themselves into the fabric of everyday life until they are indistinguishable from it."

Disappearing Computer

- Information processing moves to the **background**
 - **human centered**: concentrate on the **task**, not the **tool**
 - the notion „computer as a tool“ does no longer hold

- **New picture of computing** as an invisible, ubiquitous background **assistance**
 - specialized, invisible computers will become an integral part of the natural human environment
 - „**computing without computers**“

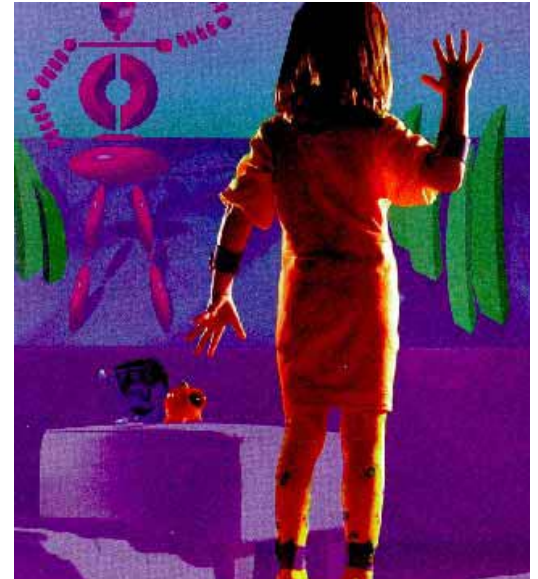


image source: Phillips



4 Reasons for Ubicomp

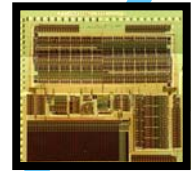
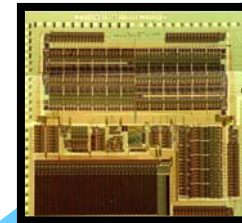
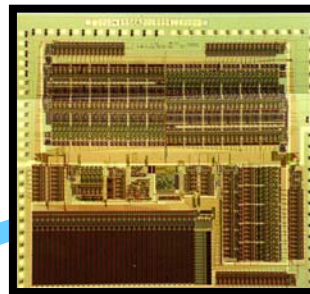
Four Reasons for Ubicomp



1

First Reason for Ubiquitous Computing: Moore's Law (1965)

- Processing speed and storage capacity **double** every **18 months**
 - „cheaper, smaller, faster“
- **Exponential increase**
 - will probably go on for the next 10 years at same rate



Moore's Law

Electronics, April 19, 1965

Cramming more components onto integrated circuits

With unit cost falling as the number of components per circuit rises, by 1975 economics may dictate squeezing as many as 65,000 components on a single silicon chip

By Gordon E. Moore

**Director, Research and Development Laboratories, Fairchild Semiconductor
division of Fairchild Camera and Instrument Corp.**

Moore's Law



The future of integrated electronics is the future of electronics itself. The advantages of integration will bring about a proliferation of electronics, pushing this science into many new areas.

Integrated circuits will lead to such wonders as home computers—or at least terminals connected to a central computer—automatic controls for automobiles, and personal portable communications equipment.

Moore's Law

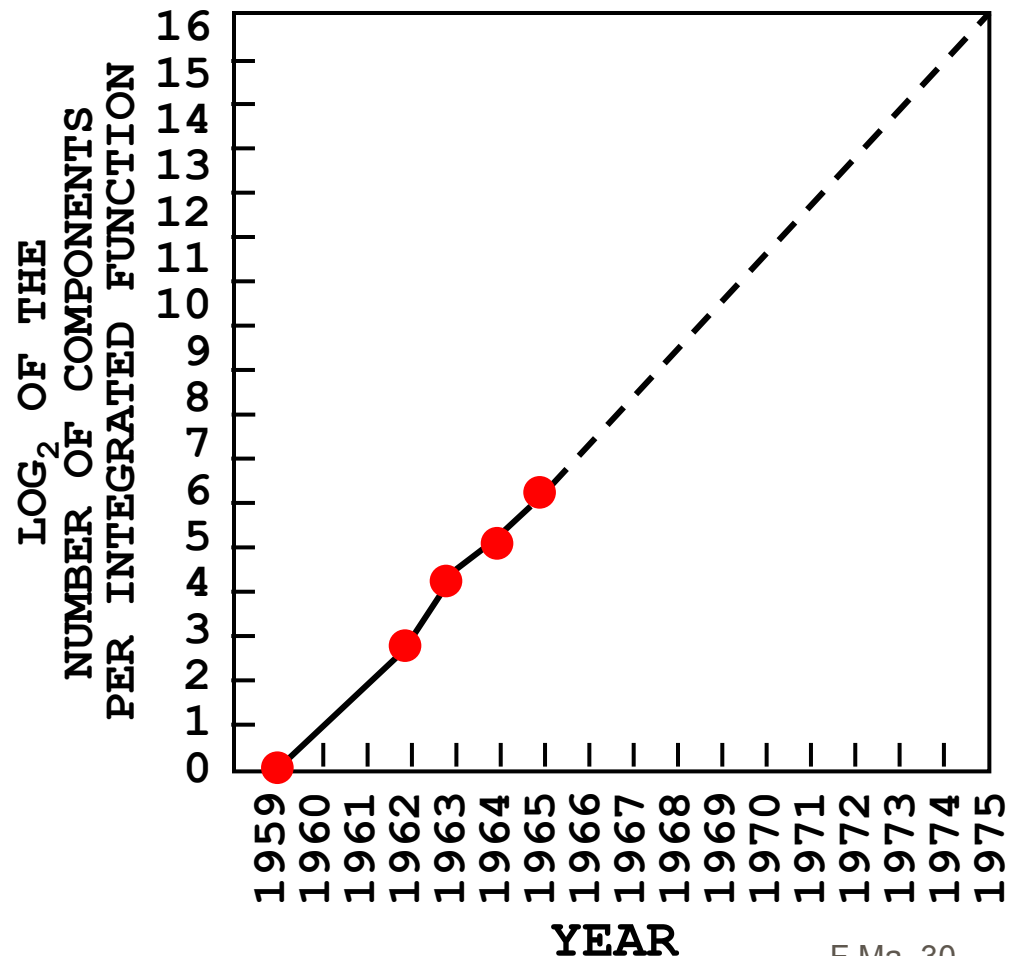
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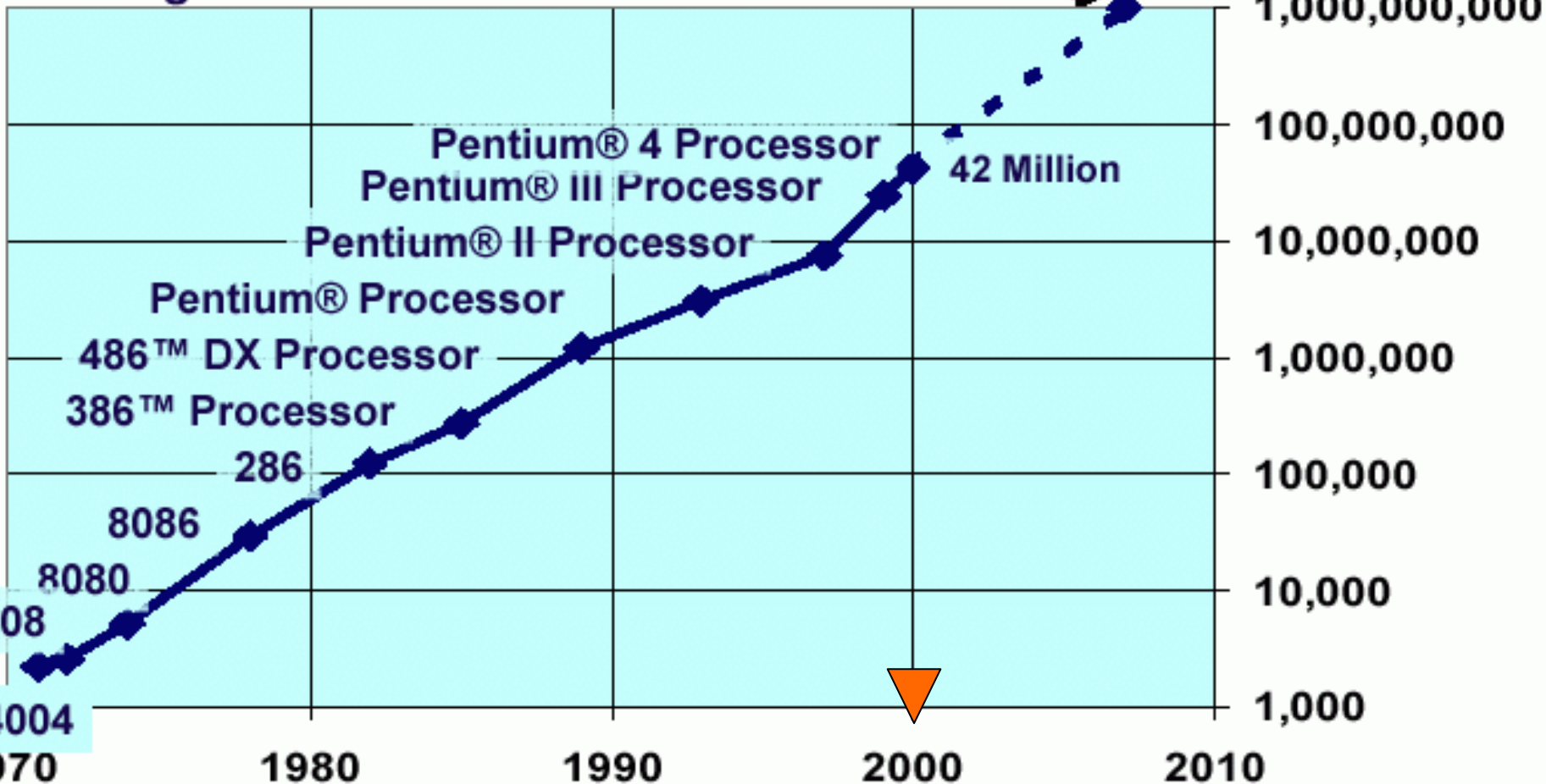
Moore's Law

The complexity for minimum component costs has increased at a rate of roughly a **factor of two per year** (see graph on next page). Certainly over the short term this rate can be expected to **continue**, if not to increase. Over the longer term, the rate is a bit more uncertain, although there is no reason to believe it will not remain nearly constant for **at least 10 years**. That means by **1975**, the number of components per integrated circuit for minimum cost **will be 65,000**.



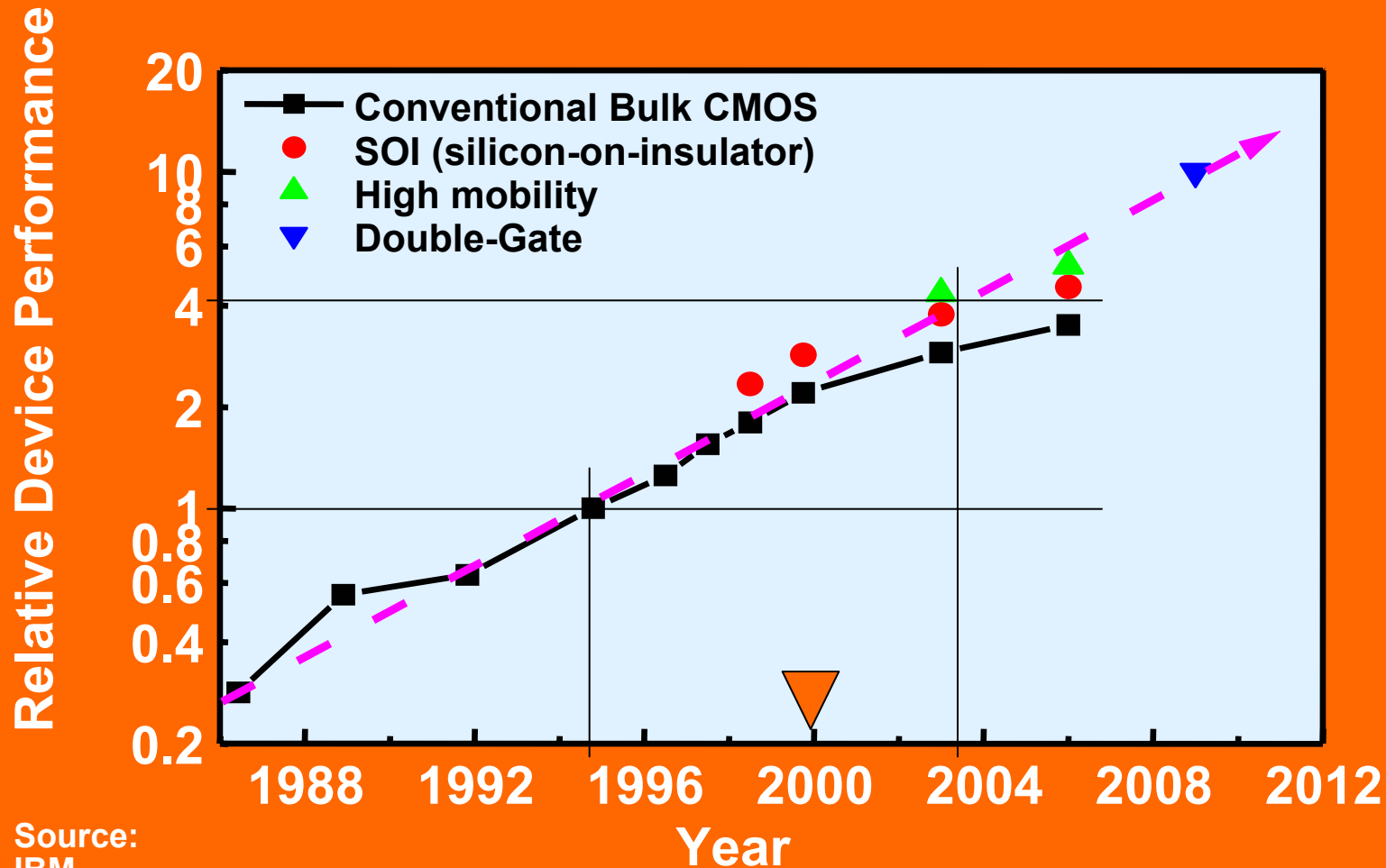
Transistors Per Die

Heading toward 1 billion transistors in 2007



Example:

CMOS Performance Increase



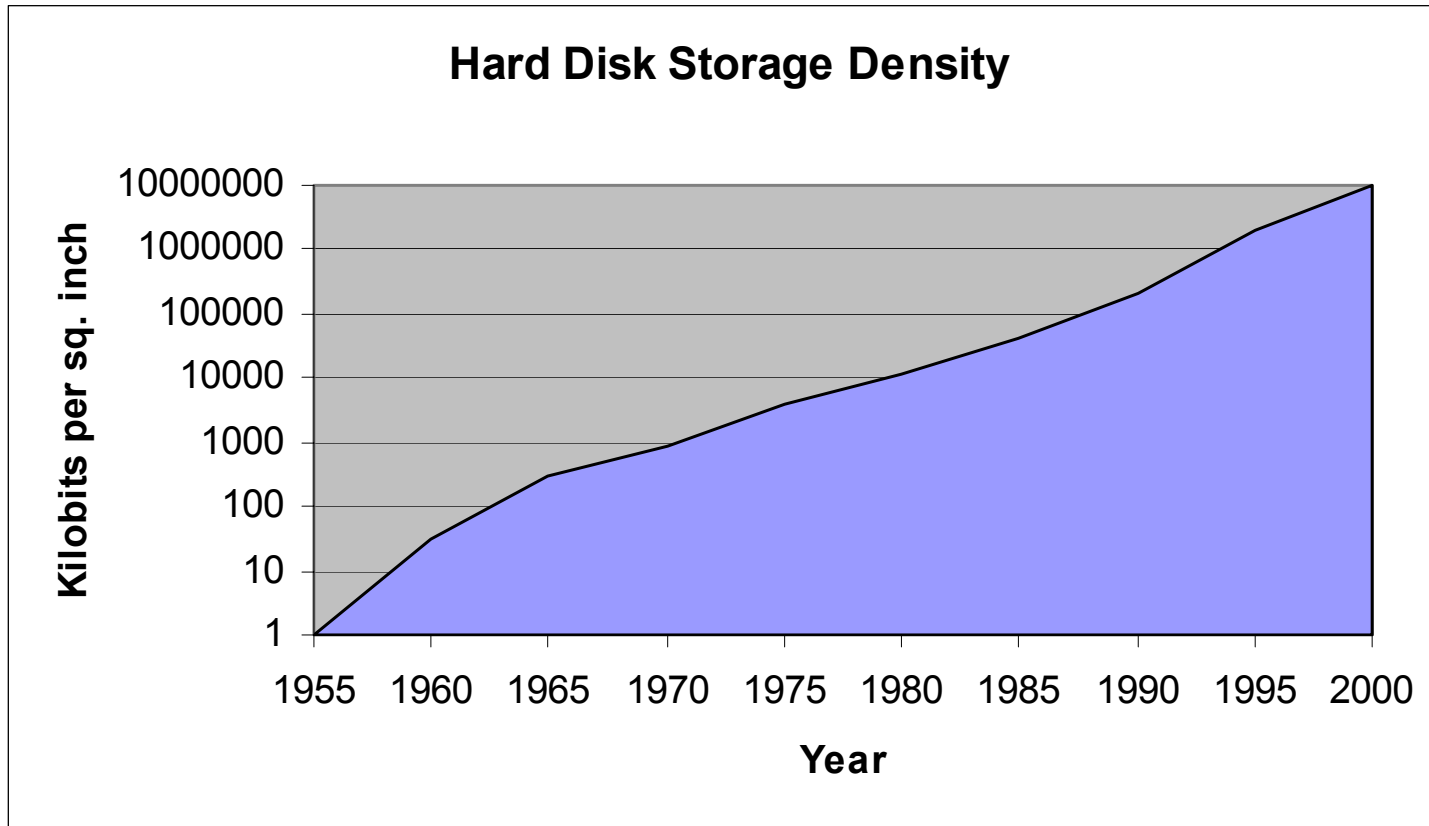
Source:
IBM

SIA Roadmap 1998



Year	1999	2002	2005	2008	2011	2014
structural size (nm)	180	130	100	70	50	35
cost / transistor	1'735	.580	.255	.110	.049	.022
clock [MHz]	1250	2100	3500	6000	10000	16900
chip size [mm ²]	340	430	520	620	750	900

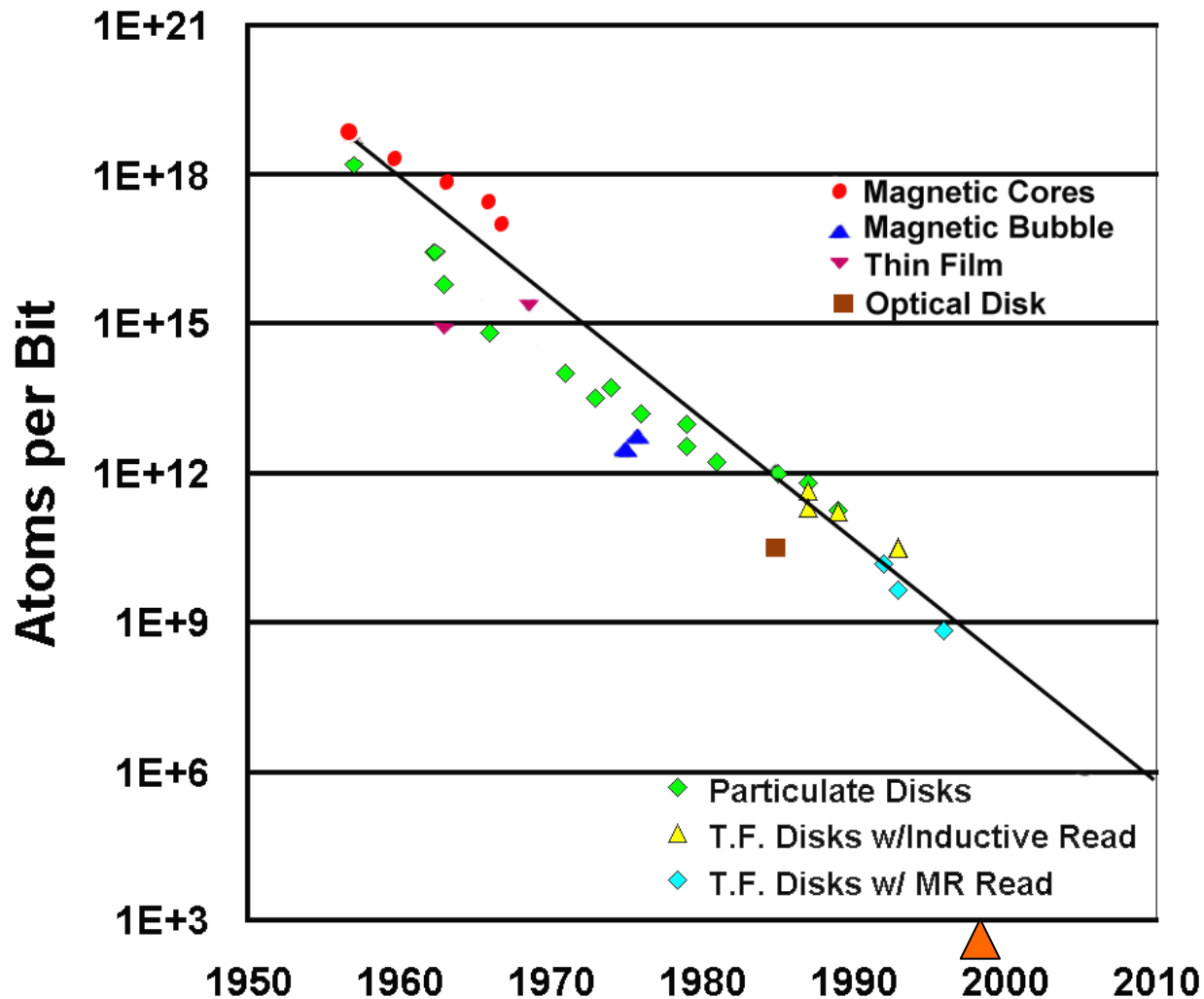
Disk Storage Density



A 1GB disk drive in a compact flash card format (2001)

Scientific American, May 2000

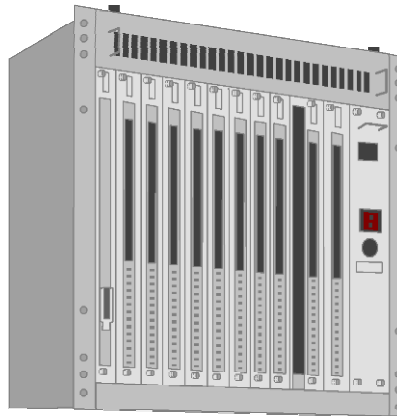
Bit Storage Density



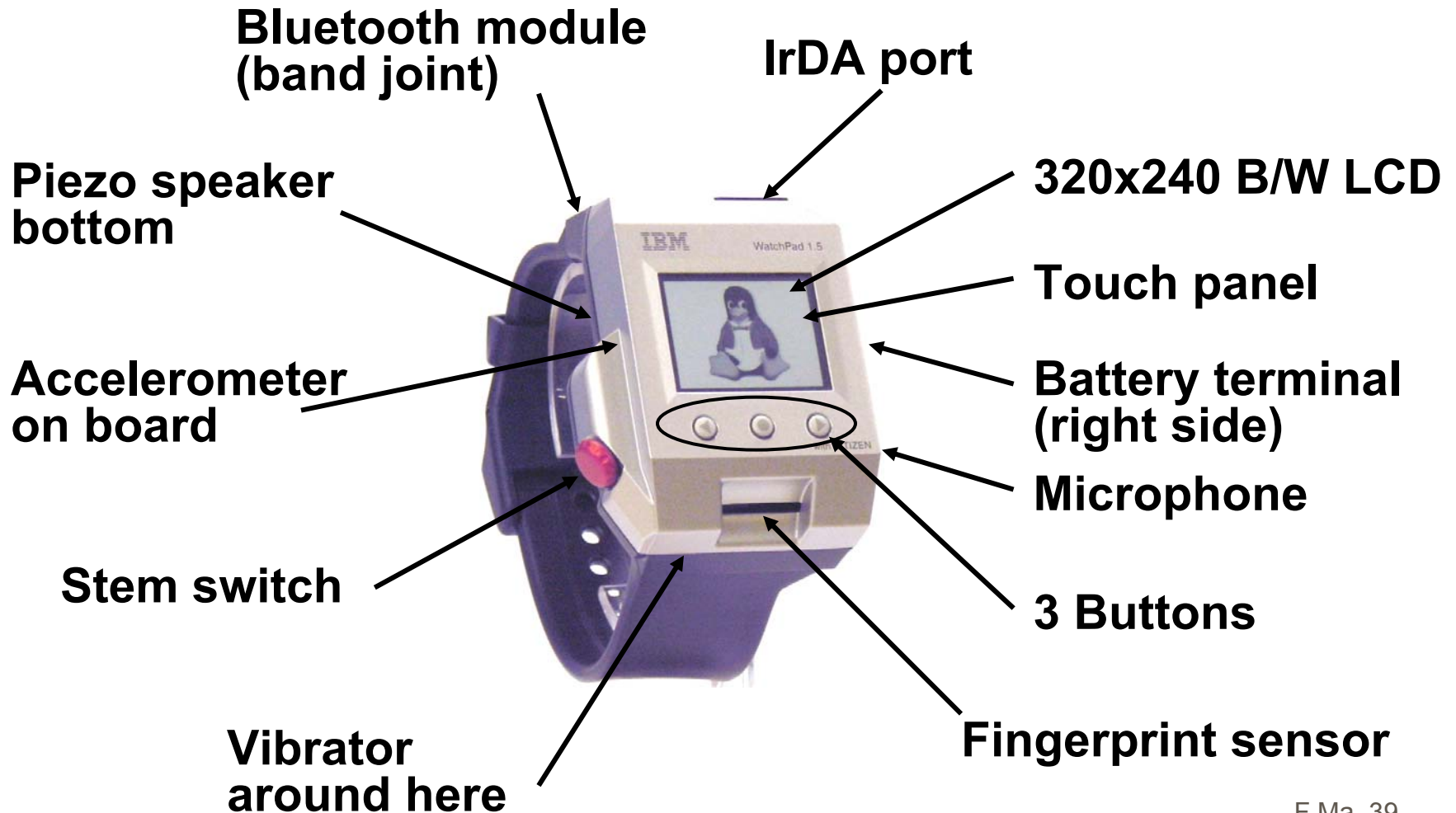
Generalized Moore's Law

- Most important **technology parameters** double every 1 – 3 years:
 - computation cycles
 - memory, magnetic disks
 - bandwidth
- Consequence:
scaling down

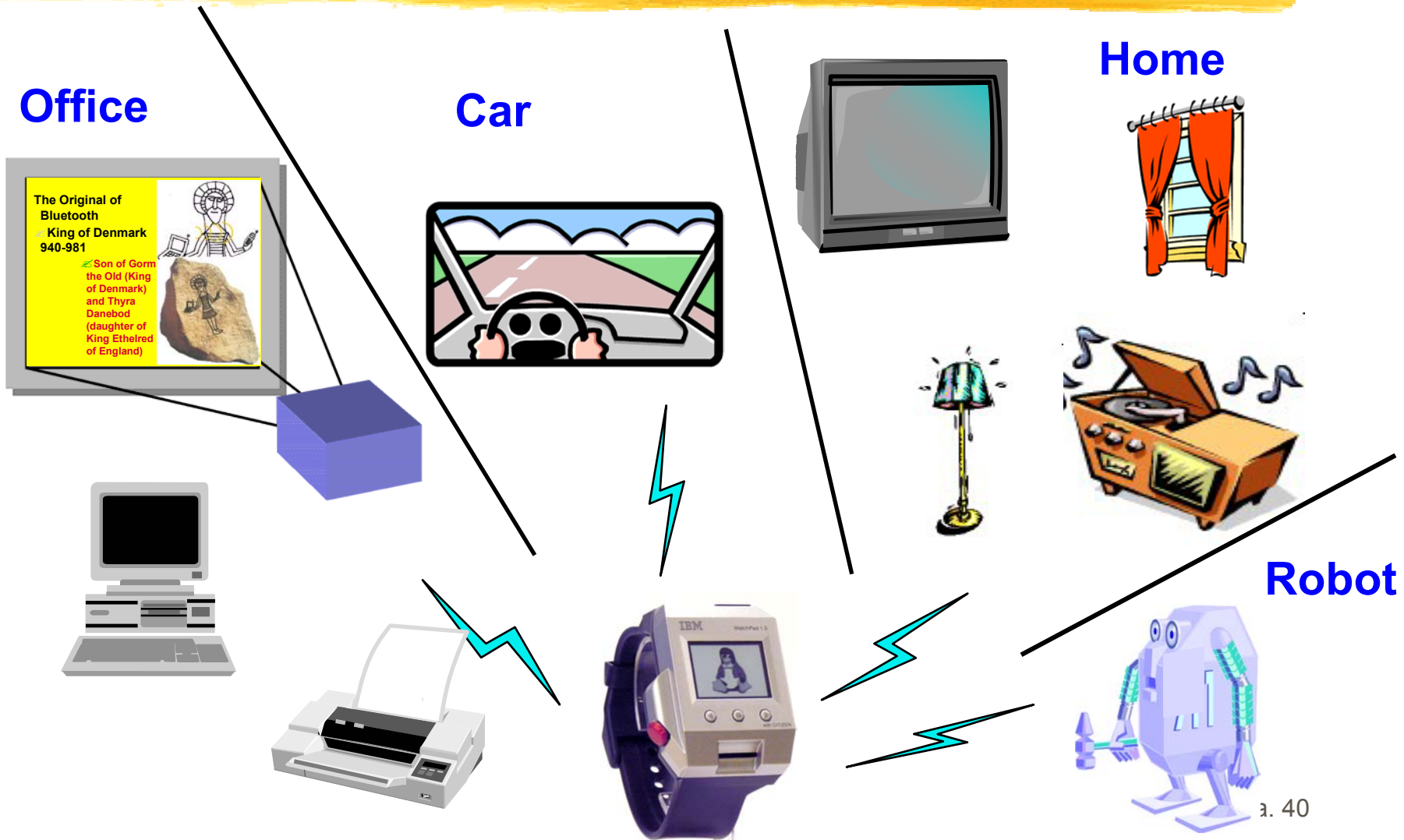
Problems:
- increasing cost
- energy



WatchPad1.5 Functions

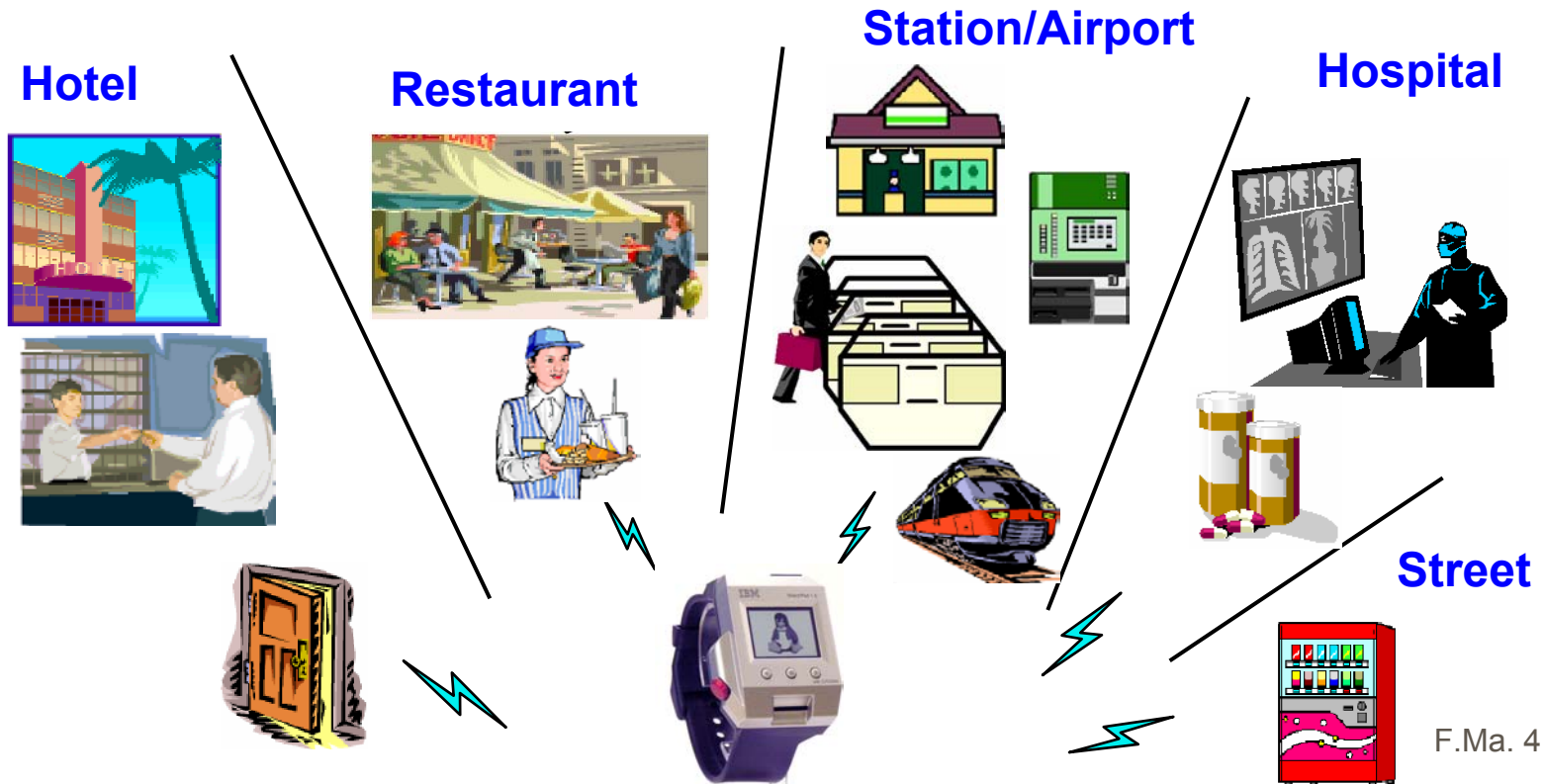


Use as a Universal Remote Controller



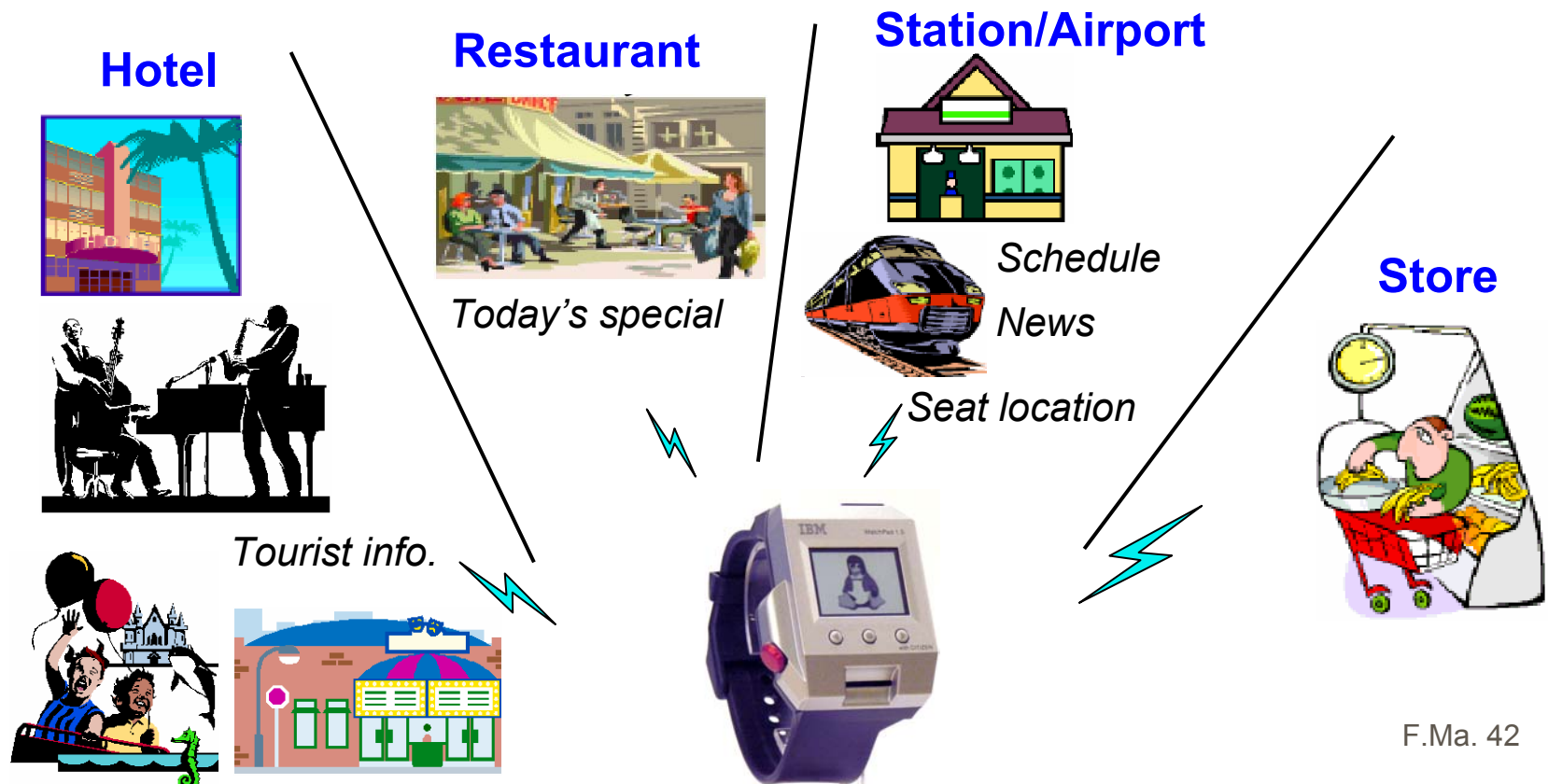
Use as a Personal Identifier

- Automated **check-in** at hotel and air counter
- Cashless **payment** at restaurant and station
- **Medical history** and prescription retrieval
- Specify your **preference**

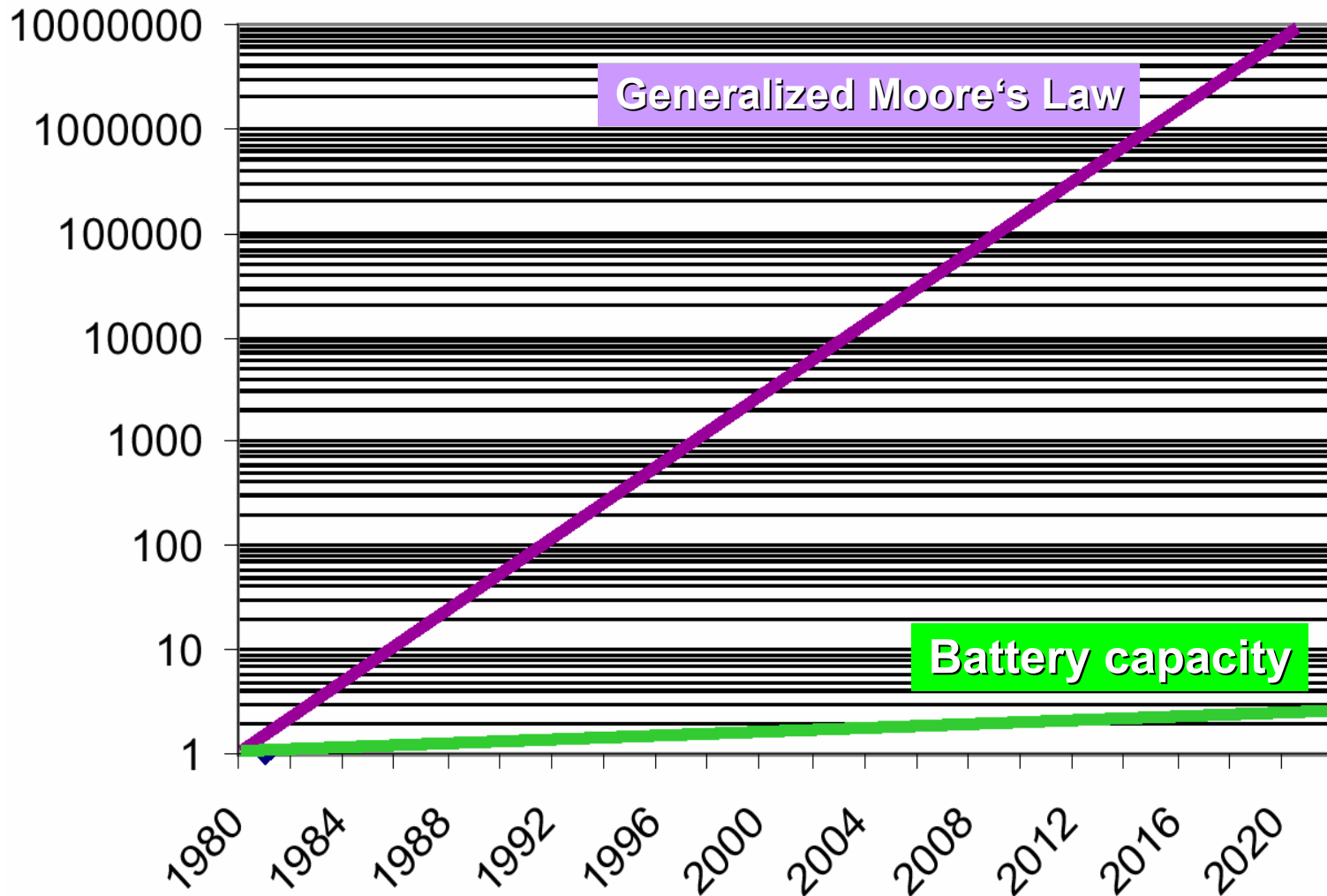


Use as a Display for Location Based Services

- Provide **personalized advertisement** and offering information
- **Timetable** and flight schedule at station and airport
- **Navigate** you at stations



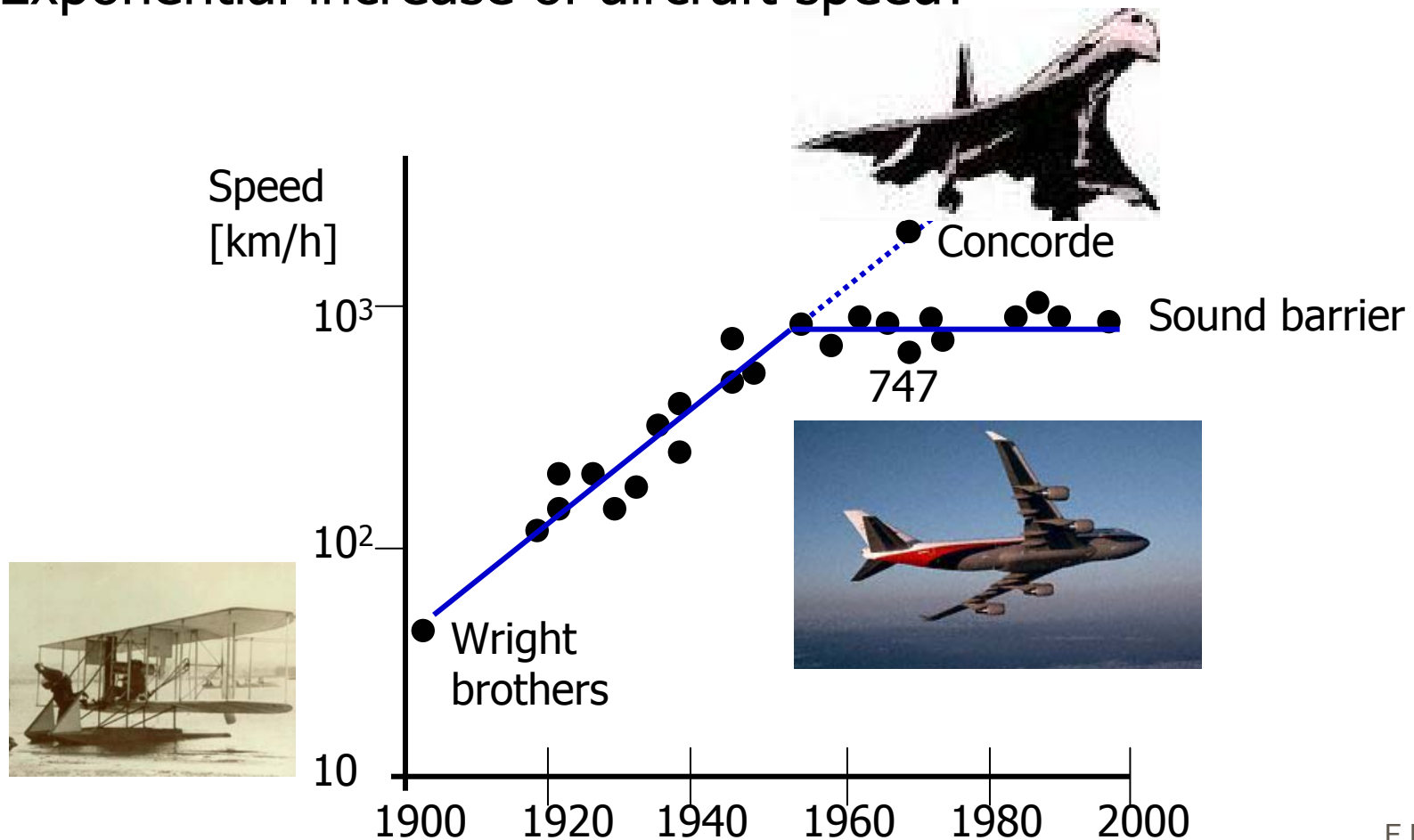
Energy Crisis: Not Everything Obeys Moore's Law!



Source:
Jan Rabaey

Barriers

Exponential increase of aircraft speed?



About Predictions (1955)



"Bei diesem besonders schnittigen Modell aus dem Jahr 1975 handelt es sich um einen eleganten Zweisitzer mit Heck-Atom Antrieb; die Sitze befinden sich dicht hinter den Vorderrädern..."

How Accurate Were Previous Predictions?

- Moon colonies
 - → too expensive?
- Submarine towns
 - → ... + inconvenient?
- Flying cars
 - → ... + too dangerous?
- Paperless office
 - → too early?



How Accurate Were Previous Predictions?



- Moon colonies
 - → too expensive?
- Submarine towns
 - → ... + inconvenient?
- Flying cars
 - → ... + too dangerous?
- Paperless office
 - → too early?
- Supersonic planes
 - → what about the Concorde?
- Home robots
 - → too early?
- Magnetic suspension trains
 - → too expensive?
- Controlled nuclear fusion
 - → too optimistic?

Predictions in 1938



- In 1938 Arthur Train made some predictions about housing conditions 50 years later, in 1988 (in an article for the „Harper“ magazine):
 - air condition, color TV via coax cable and with remote control, radio clock, frozen food, mobile phone („pocket radio“), PC / PDA („photoelectric tabulating machine“), synthetic textiles,...

Predictions in 1938



- In 1938 Arthur Train made some predictions about housing conditions 50 years later, in 1988 (in an article for the „Harper“ magazine):
 - air condition, color TV via coax cable and with remote control, radio clock, frozen food, mobile phone („pocket radio“), PC / PDA („photoelectric tabulating machine“), synthetic textiles,...
 - But also: synthetic air, roll of films instead of books and „the roof of the house is used as the landing field for the family's collection of airplanes of assorted sizes“,...

Predictions?



„We are always very bad at predicting how a given technology will be used and for what reasons“

-- Bran Ferren, Chief Disney Imagineer

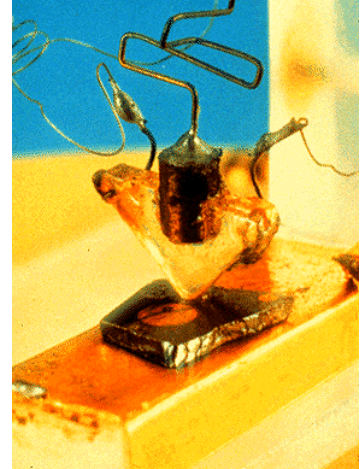
Four Reasons for Ubicomp



2

2nd Reason: New Materials

- Whole **eras** named after materials
 - e.g., „Stone Age“
- More recently: **semiconductors, fibers**
 - information and communication technology

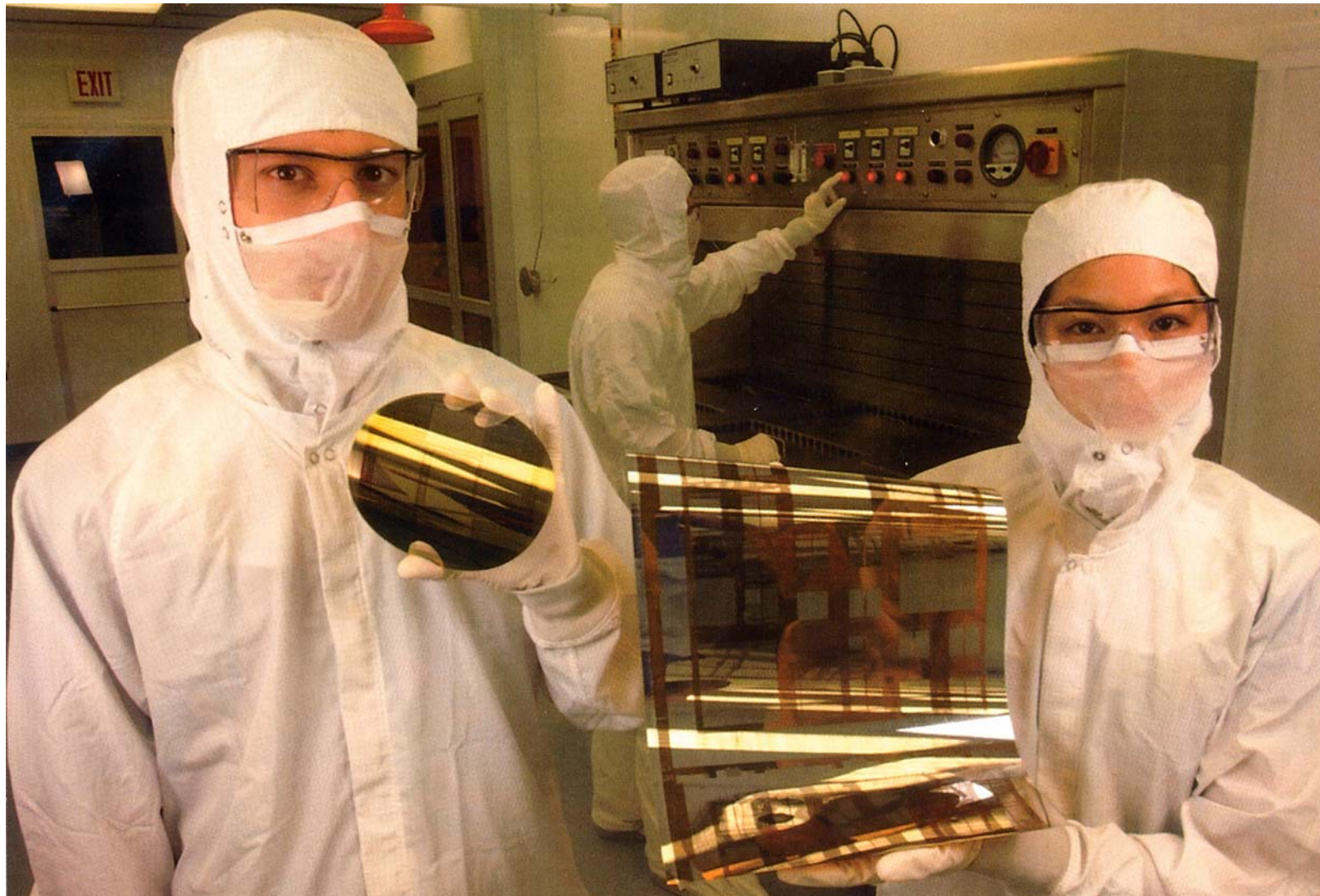


first transistor, 1947

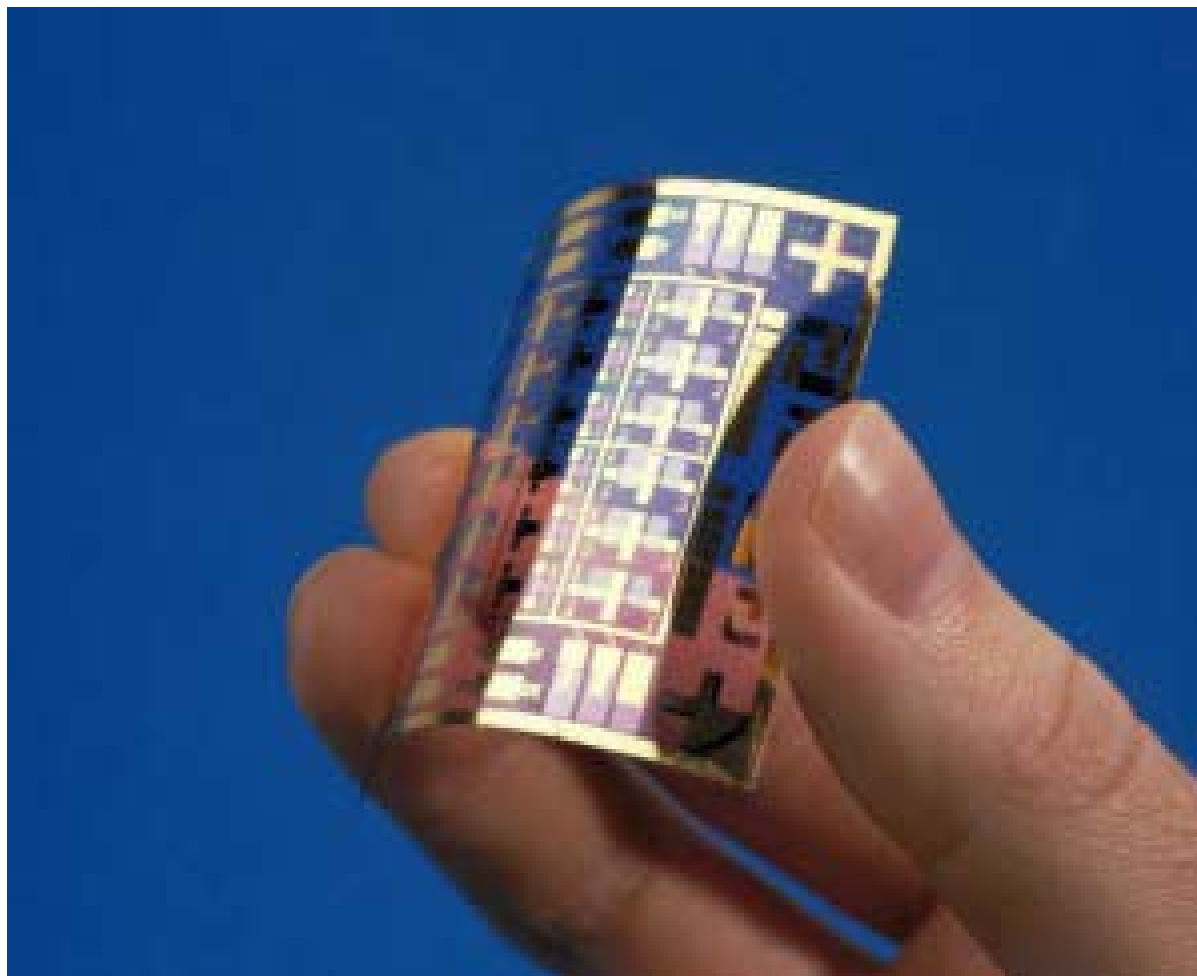
-
- **Organic semiconductors**
 - → change the external appearance of computers
 - „**Plastic**“ laser
 - → opto electronics, flexible displays,...
 - ...



Flexible Substrates



Flexible Substrates

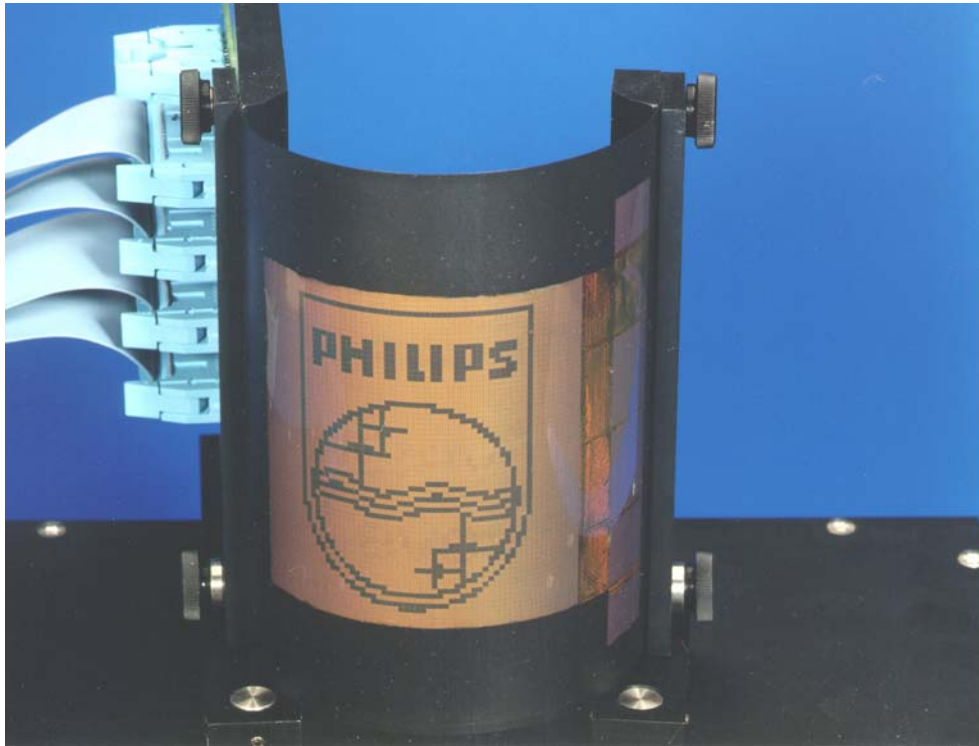


Light Emitting Polymers

- Organic semiconductors
- Plastic displays (~ 1 mm thick)
- Applications are emerging (e.g., curved or flexible displays)

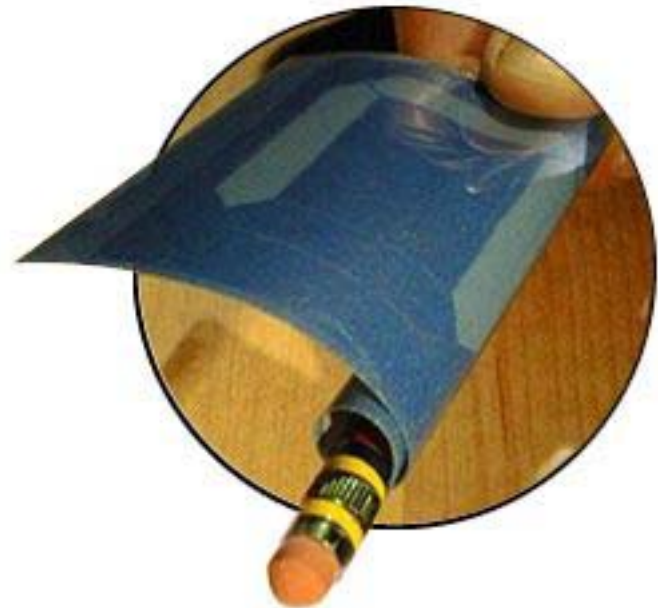
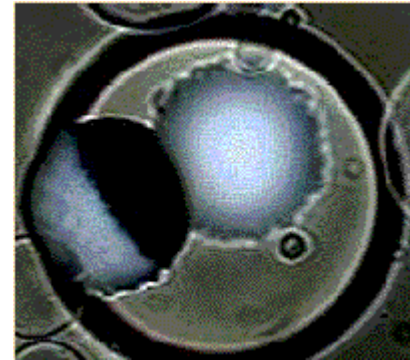


Flexible Display Prototypes (2001)



Another Example: Smart Paper, Electronic Ink

- **Electronic ink**
 - micro capsules, *white* on one side and *black* on the other
 - oriented by electrical field
 - substrate could be an array of plastic transistors
- Potentially high contrast, low energy, **flexible**
- **Interactive**: with magnetic pen



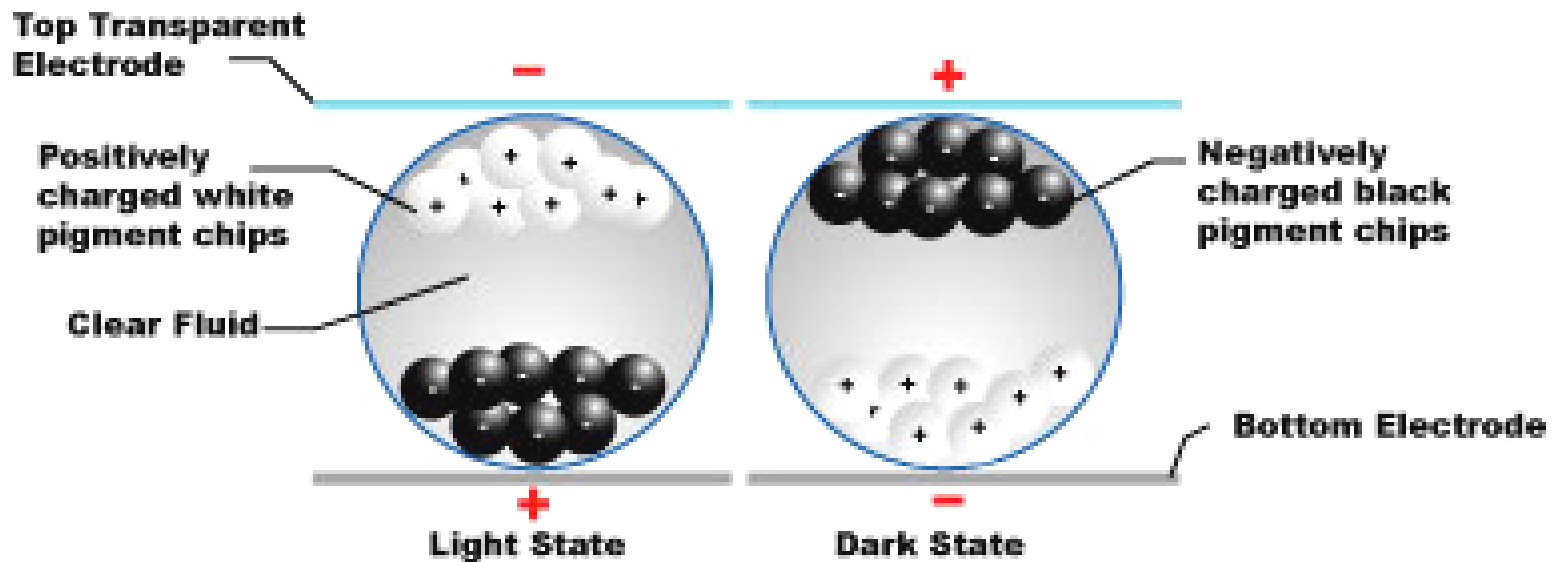
Smart Paper, Electronic Ink



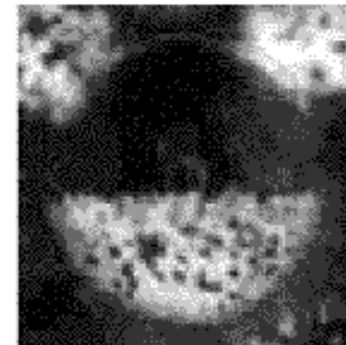
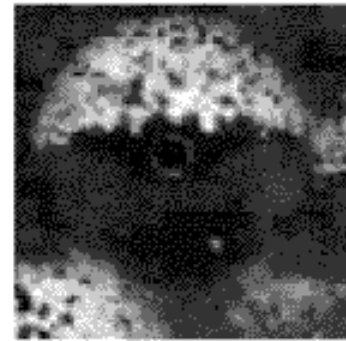
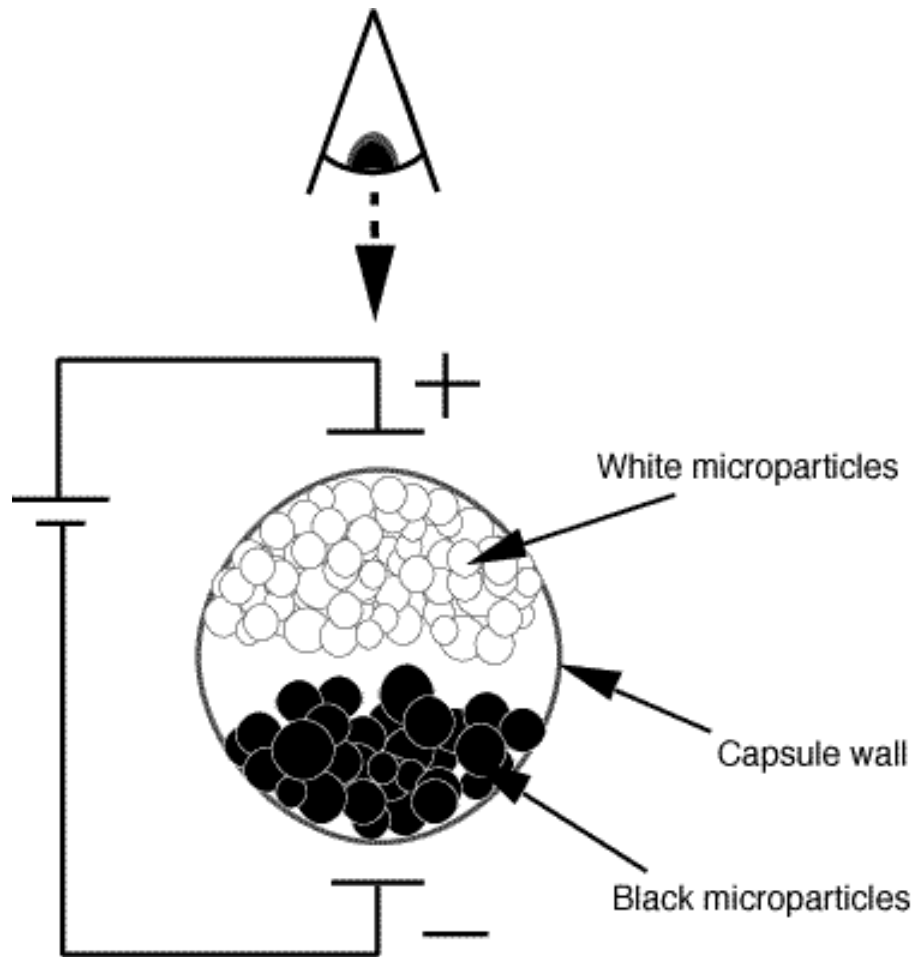
Detailed view of the micro capsules

An electronically charged pencil rotates the "pixels"

Electronic Ink

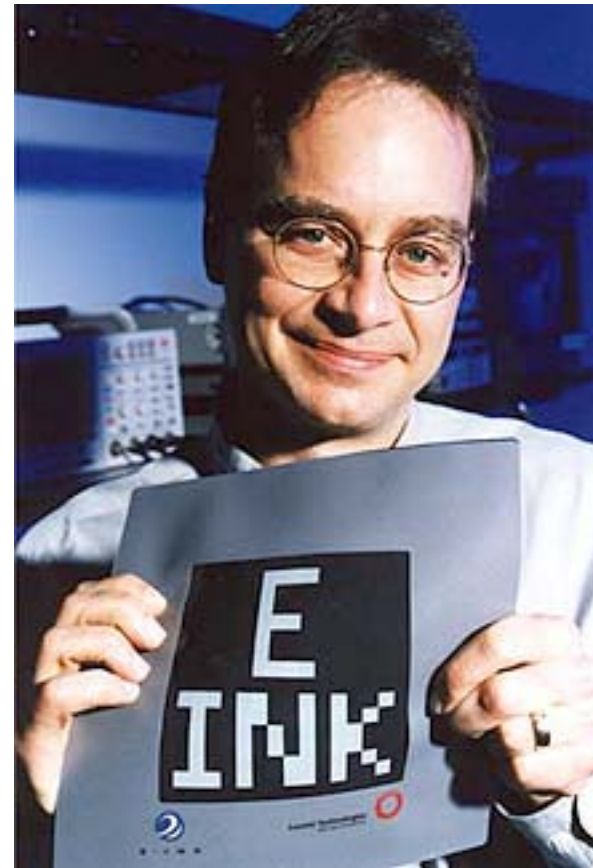
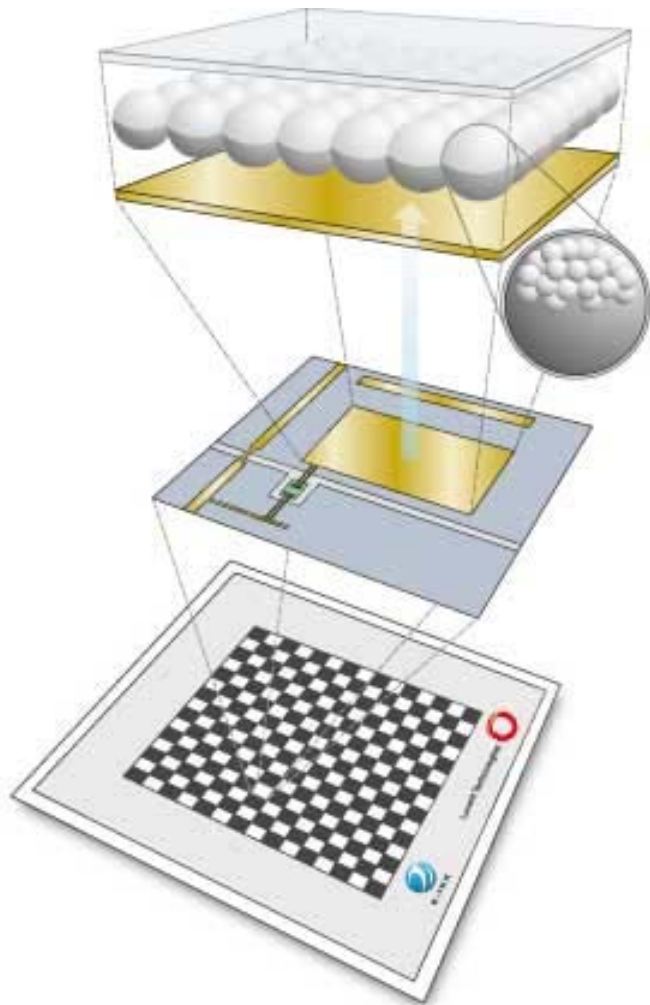


Electronic Ink

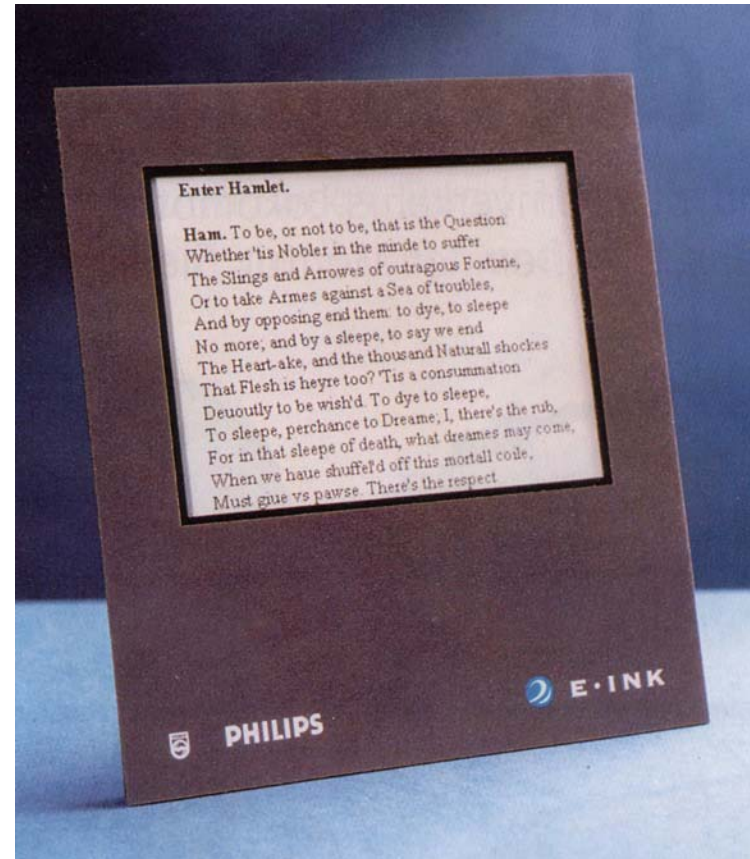


200 μm

E-Ink



E-Ink: Cover Story and Evaluation Prototype



Smart Paper: Applications



This **foldable** and **rollable interactive map** (*"you are here"*) is still science fiction, unfortunately

Four Reasons for Ubicomp



3

3rd Trend: Progress in Communication Technologies

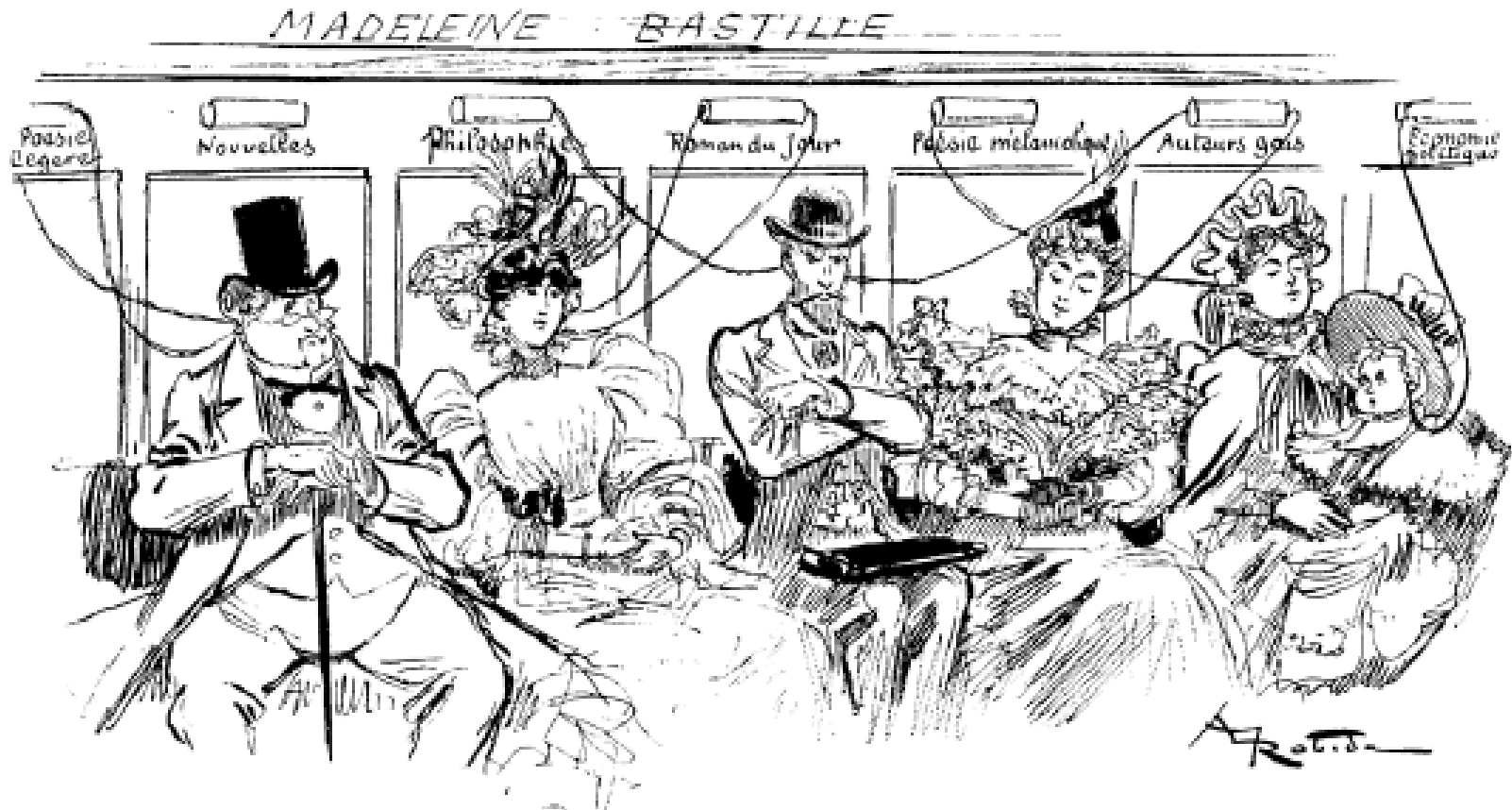


Nostalgia

- **Fiber optics:** from Gbit/s to Tbit/s
- **Powerline** technique
 - coffee maker „automatically“ connected to the Internet
- **Wireless**
 - mobile phone: GSM, UMTS
 - wireless LAN (> 10 Mbit/s)
- **Body** area networks



Telecommunication and Information Everywhere – an Old Vision (1895)



Telecommunication and Information Everywhere – an Old Vision (1882)



O, du göttliches Telephon, was bist du eine praktische Erfindung! Da kann man in der Kneipe die Vorlesung hören und braucht das Trinken nicht zu versäumen.

Carl Stauber
„Die Zukunft des Telefons“

Telecommunication and Information Everywhere – an Old Vision (1882)



O, du göttliches Telephon, was bist du eine praktische Erfindung! Da kann man in der Kneipe die Vorlesung hören und braucht das Trinken nicht zu versäumen.



Im Generalstab: Der Feind zieht sich über den Fluß zurück. Sein linker Flügel ist umgangen. Die Schlacht scheint gewonnen!

Four Reasons for Ubicomp



4

4th Reason: Better Sensors



- Very small cameras and microphones
 - pattern recognition, assisted by heuristics („user is in a meeting...”)
 - speaker recognition, speech controlled devices
- Fingerprint sensor on mobile objects
 - („we already know this guy”)
- Many other types of sensors (e.g., „location”)
- Autonomous perception of the user's environment
 - establishing contextual relations
 - recognition of objects

Example: Fingerprint Sensor

- CMOS silicon chip
- Thermal imaging
- 0.4 mm x 14 mm sensing area
- Finger “sweeping” interface



Example: Standalone Radio Sensors

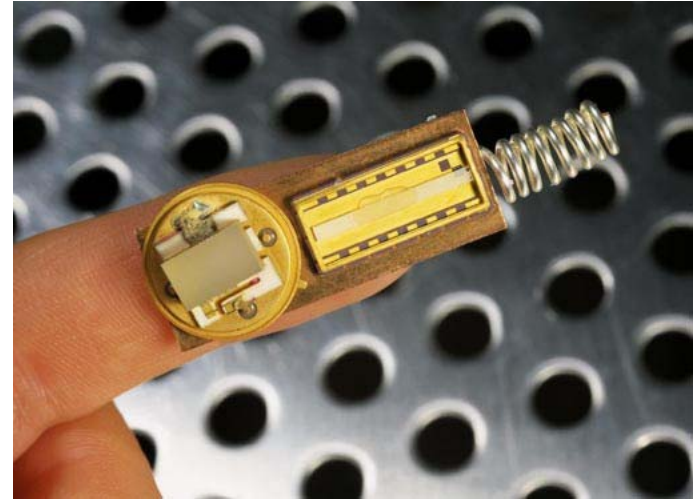
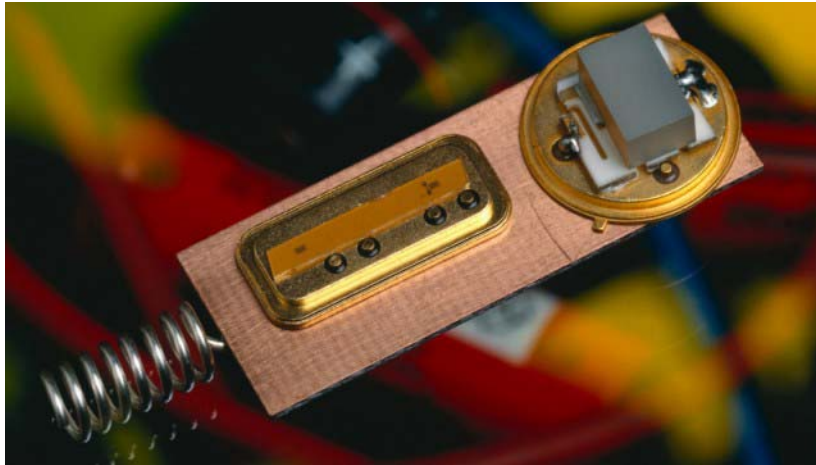


image source: Siemens

- No external power supply
 - energy from the actuation process
 - piezoelectric and pyroelectric materials transform changes in pressure or temperature into energy
 - RF signal is transmitted via an antenna (20 m distance)

Radio Sensors - Applications



- Mobile devices
- Wireless light switch
- Inventory control
- Fire detectors
- Temperature surveillance
- Remote control
- ...

The 4 (Technology-based!) Reasons for Ubicomp



- Moore's Law
- New materials
- Progress in communication technology
- Better sensors

Other reasons?



Technology Trends

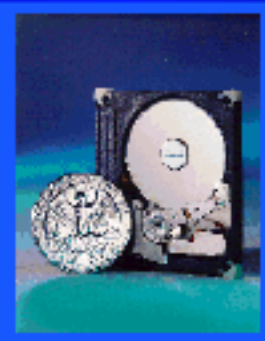
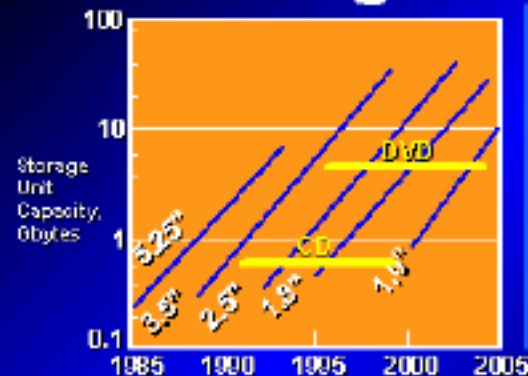
Technology Trends

■ CPU (Cu, 1GHz)



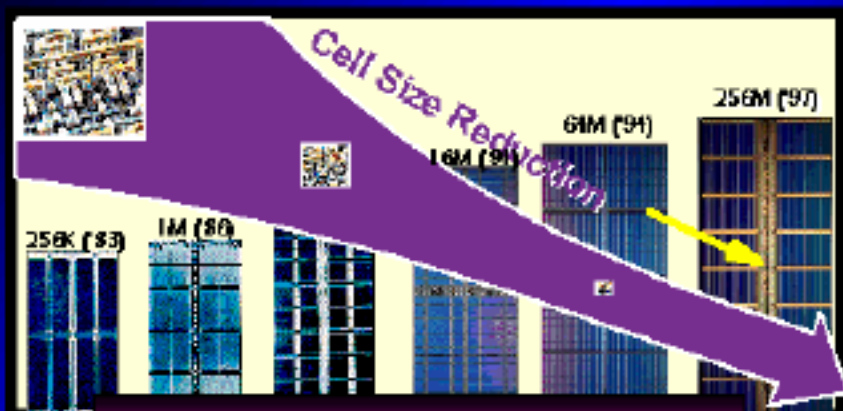
Speed: +69%

■ Storage



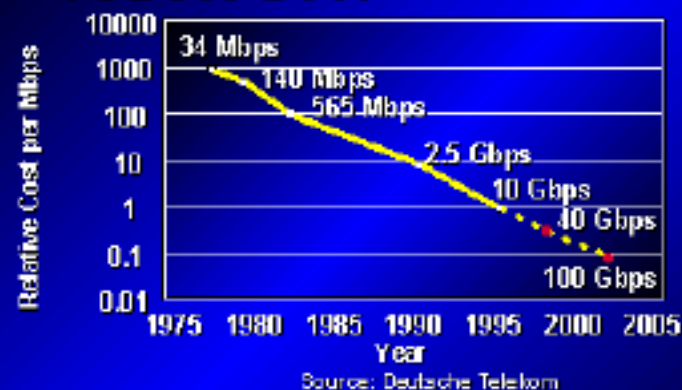
Density: +65%

■ DRAM Evolution



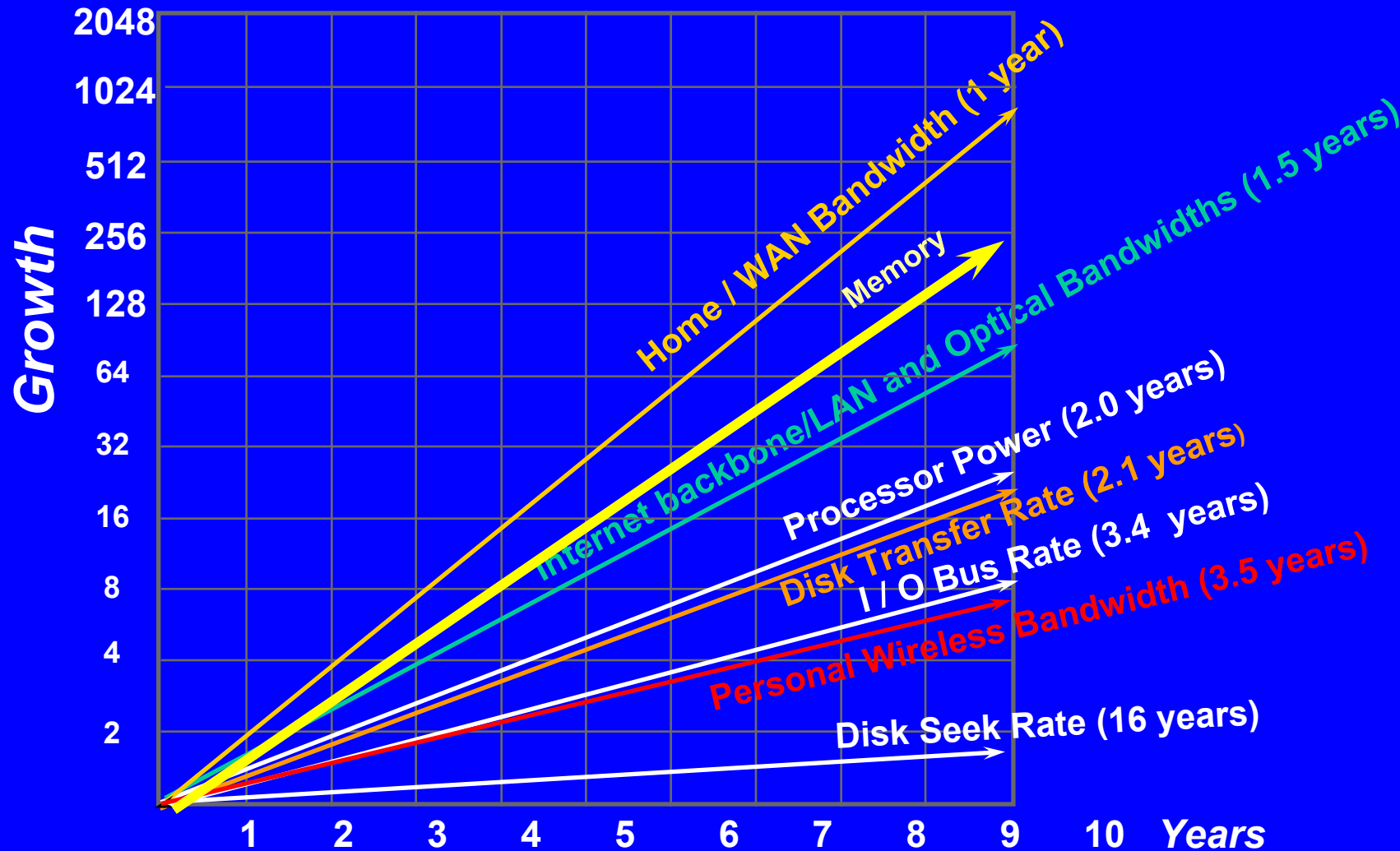
Bits/Chip: +59%

■ Network

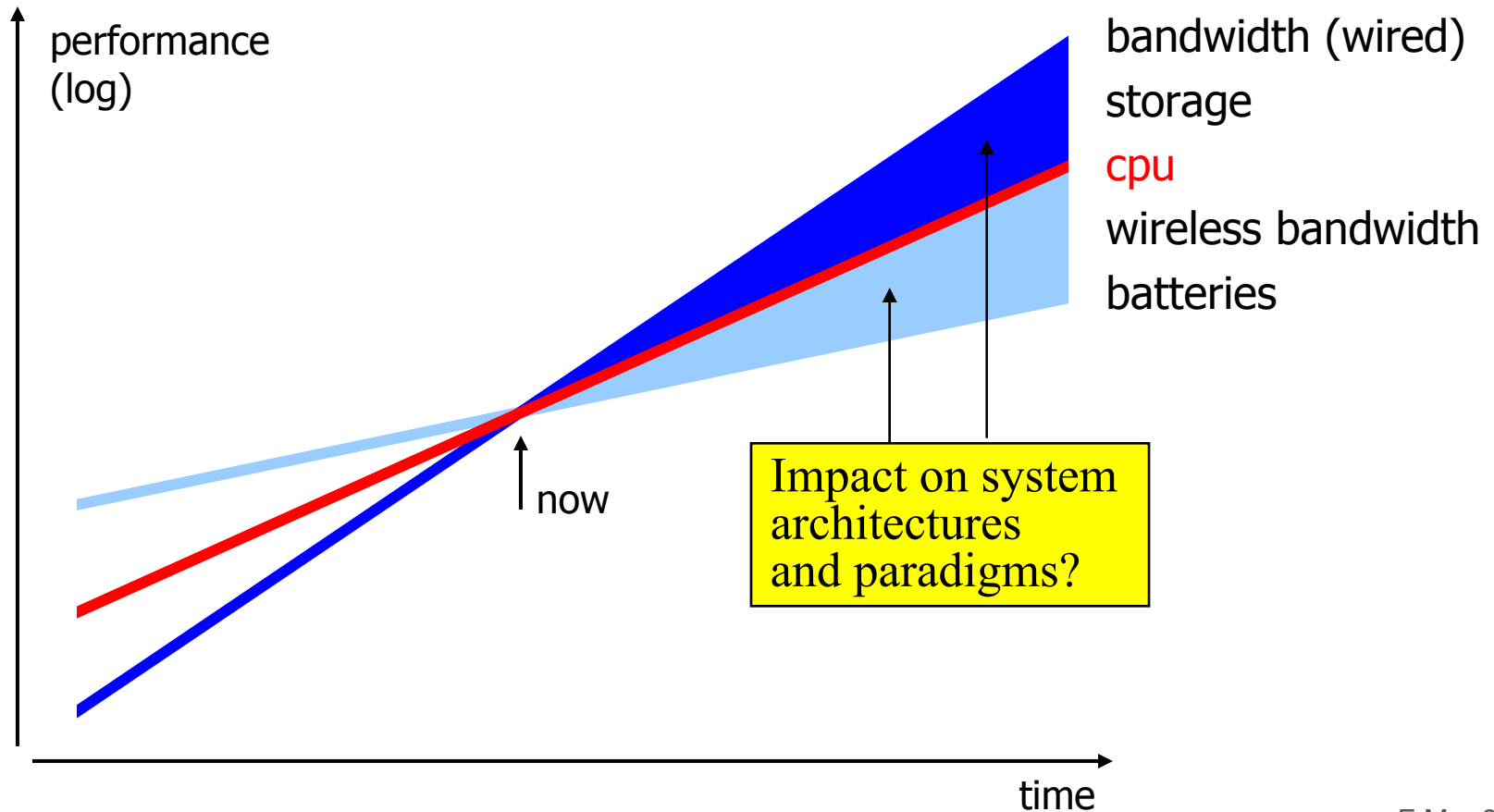


Speed: +151%

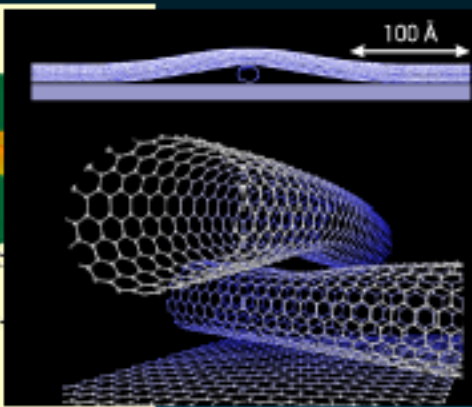
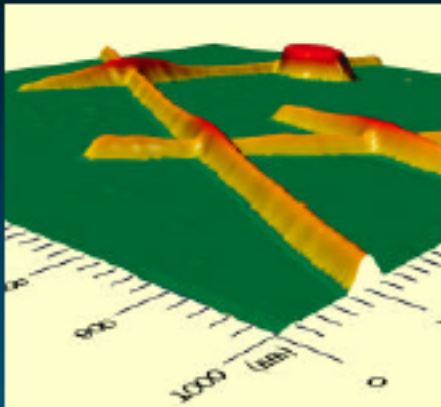
Evolution Speed of Crucial Technologies



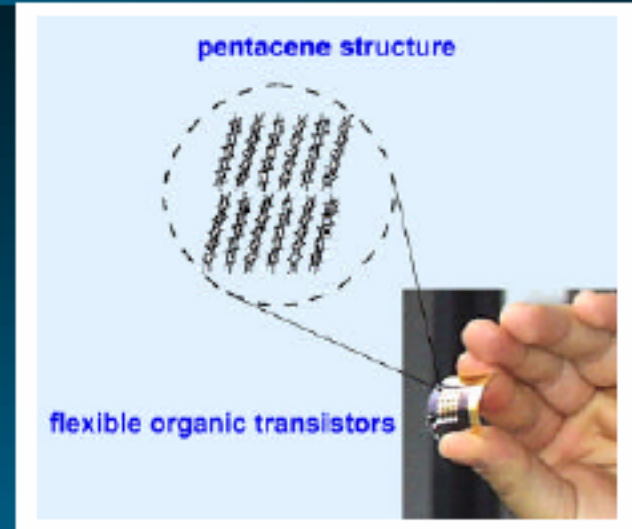
Diverging Growth Factors



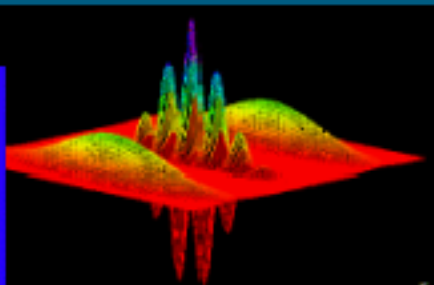
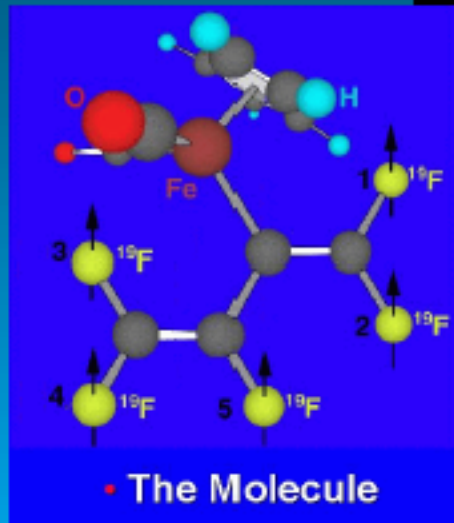
Alternative Devices



Carbon Nanotubes

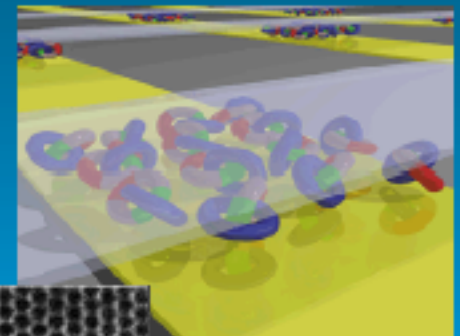


Organic Transistors




Quantum Computing

Nanocrystal Superlattice



Molecular Devices



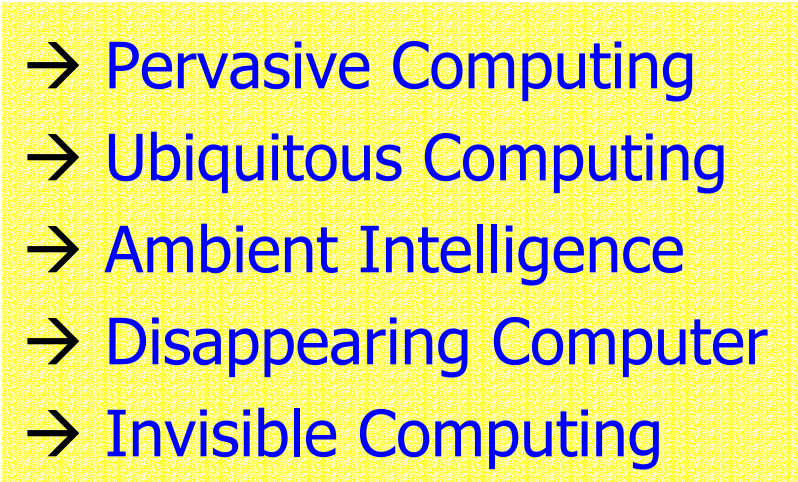
Consequences?

All Trends Together Lead to a New Era



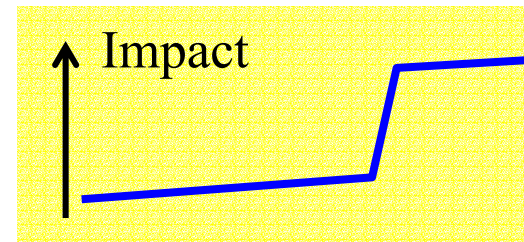
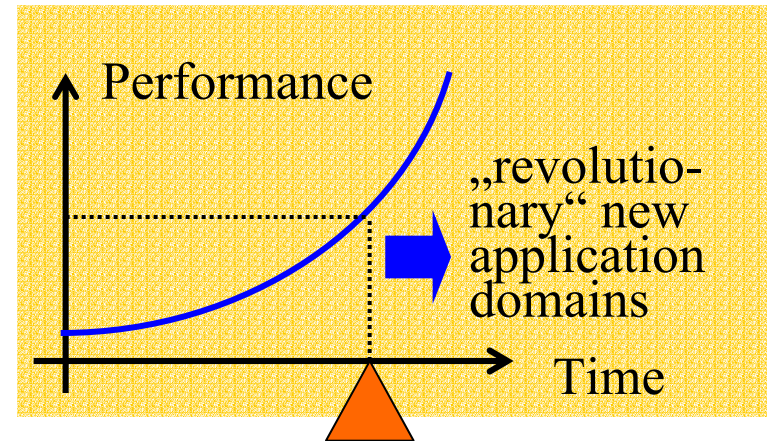
■ Progress in

- computing speed
- communication bandwidth
- material sciences
- sensor technology
- computer science concepts
- miniaturization
- energy usage
- battery technique
- display technologies
- price
- ...

- 
- Pervasive Computing
 - Ubiquitous Computing
 - Ambient Intelligence
 - Disappearing Computer
 - Invisible Computing

Impact: Evolution vs. Revolution

- Technology and science have a major impact on our society and the world we live
- **historically**: industrialization, electricity, trains and automobiles, electronic mass media
- implies therefore eventually also **ethical** questions
- social **adaptation** to technical impacts needs some time since this is an **evolutionary process** (willingness to learn, generational aspects,...)



Ron Rivest: The Digital Revolution Reverses Defaults

- What was once **hard** to **copy** is now **trivial** to **duplicate**
- What was once **forgotten** is now stored **forever**
- What was once **private** is now **public**



Conclusions

- Ubiquitous computing technologies will have a major **impact** on our society and the world we live
- Economic, social, cultural **consequences?**
 - whole **new industry** to build and manage an intelligent infrastructure?
- **Challenges**
 - technical infrastructure
 - security, privacy, dependability
 - ...



image: EU
Disappearing
Computer
Initiative

*The Internet only connected computers,
now we begin to **network all things***

Ubiquitous & Pervasive Computing: A Technology-driven Motivation



Friedemann Mattern
ETH Zürich





The End